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The Use Of Visual Reality Applications In Destination Marketing: A Study On Museums ¹

Destinasyon Pazarlamasında Görsel Gerçeklik Uygulamalarının Kullanımı: Müzeler Üzerine Bir Araştırma

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ABSTRACT

The rapid development of tourism and technology provides the parties that make up tourism with the opportunity of multi-directional communication and marketing. Thanks to the internet and internet-based technologies, tourists can access information instantly and technology-based systems contribute to the instant access of touristic countries, regions and businesses to tourists. Technological applications, which are also effective in obtaining a competitive advantage in the field of tourism, make it possible for tourists to choose among the places they will go. Thanks to visual reality applications, tourists can see destinations in advance and can also activate the curiosity component that enables them to travel. According to 2020 and 2021 data, it is extremely important to determine to what extent the six countries that host the most tourists in the world (France, Spain, America, China, Italy and Turkey) benefit from virtual applications. Museums, which are among the touristic components that affect the element of curiosity, are the areas that present and store the historical and cultural values of the countries. Therefore, virtual museum applications in the six countries that host the most tourists can provide preliminary information to the tourists. In the research, it is aimed to determine the level of virtual museum applications of the six countries. According to the findings obtained as a result of the research, it has been determined that the United States of America (254), Turkey (47), Italy (20), Spain (15), France (7) and China (4) have a total of 347 virtual museum applications. In addition, it has been concluded that countries other than Turkey do not provide virtual museum links on the website of official tourism institutions. Considering that the task of promotion and comprehensive information for tourists is one of the duties of the national tourism institutions of the countries, it is extremely important to make the necessary improvements. In addition, it is suggested that the number of virtual museums should be increased more.

Key words: Destination Marketing, Visual Reality, Virtual Museums.

ÖZET

Turizmin ve teknolojinin hızlı bir şekilde gelişme göstermesi, turizmi oluşturan taraflara çok yönlü iletişim ve pazarlama olanağını bir arada sunmaktadır. Turistlerin internet ve internet tabanlı teknolojiler sayesinde bilgiye anında ulaşabilmeleri ve yine teknoloji tabanlı sistemlerin turistik ülke, bölge ve işletmelerin turistlere anında ulaşmalarına katkı sağlamaktadır. Ülkelerin turizm alanında rekabet avantajı elde edebilmelerinde de etkili olan teknolojik uygulamalar, turistlerin gidecekleri yerler arasında seçim yapabilmelerini de mümkün kılmaktadır. Görsel gerçeklik uygulamaları sayesinde turistler destinasyonları önceden görebilmektedirler ve onların seyahat etmelerini sağlayan merak bileşenini de harekete geçirebilmektedir. 2020 ve 2021 yılı verilerine göre dünyada en çok turist ağırlayan altı ülkenin (Fransa, İspanya, Amerika, Çin, İtalya ve Türkiye) sanal uygulamalardan ne derece yararlandığının belirlenmesi son derece önemlidir. Merak unsurunu etkileyen turistik bileşenlerden müzeler, ülkelerin tarihi ve kültürel değerlerini sunan ve saklayan alanlaradır. Dolayısıyla en çok turist ağırlayan altı ülkedeki sanal müze uygulamaları, turistlere önden bilgiler sunabilmektedir. Araştırmada ilgili altı ülkenin sanal müze uygulamalarının ne seviyede olduğunu belirlenmek amaçlanmıştır. Araştırma sonucunda elde edilen bulgulara göre Amerika Birleşik Devletleri (254), Türkiye (47), İtalya (20), İspanya (15), Fransa (7) ve Çin (4) toplamda 347 sanal müze uygulamasına sahip olduğu belirlenmiştir. Ayrıca Türkiye haricindeki ülkelerin resmî turizm kurumlarının internet sayfasında sanal müze bağlantılarını vermedikleri sonucuna ulaşılmıştır. Turistlere yönelik tanıtım ve kapsamlı enformasyon görevinin ülkelerin ulusal turizm kurumlarının görevlerinden olduğu düşünüldüğünde, gerekli iyileştirmelerin yapılması son derece önemlidir. Ayrıca sanal müze sayılarının daha fazla arttırılması gerektiği önerilmektedir.

Anahtar Kelimeler: Destinasyon Pazarlaması, Görsel Gerçeklik, Sanal Müzeler.

1. INTRODUCTION

The century we live in is a period in which information is processed and digital transformation penetrates almost every aspect of human life. Experienced technological developments and applications that come to life appear as a reality that integrates people and cannot be distinguished from their lives. The dizzying development of the tourism industry and technology has been effective in the orientation of tourism destinations and tourism businesses to new applications in order to gain competitive advantage and create an innovative image. Both destinations and businesses have tended to benefit from reality applications in order to communicate with tourists, reach target markets and be effective in marketing efforts as a follower of new trends. In other words, the tourism sector has started to benefit from information and communication technologies in terms of creating and promoting products and services and increasing customer satisfaction. Virtual reality (VR), augmented/augmented/enriched reality (AR), mixed reality (MR), hyper-reality (HR) and visual reality (VIR) studies enable tourism practitioners to increase tourist satisfaction by providing tourists with unforgettable experiences (Loureiro, Guerreio, & Ali, 2020: 1). Virtual environments

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incorporating new and future technologies; changes the attitudes and behaviors of tourists before, during and after the experience (Lemaon & Verhoef, 2016: 89-90). In this context, researching the applications in which innovative applications are integrated with the technological infrastructure in the tourism sector and revealing the current situation through the example of museums within the scope of the study show the importance of the study. Under the relevant literature title of the study, the concepts of virtual reality, augmented reality and visual reality were tried to be explained, studies in the field of tourism were mentioned and then information about the research method and the findings were shared. In the last part, the study was completed by making evaluations under the title of discussion, conclusion and suggestions.

1.1. Related Literature

In the 21st century, developments based on technology have led to computers, smart phones, the internet, multidimensional audio-visual tools and various related applications becoming an inseparable part of human life. Advanced technological applications and created digital environments in many fields from medicine to education, from marketing to travel and tourism have turned the view of reality into a holistic structure. Reality as semantically; "all that is real, all that exists"; virtuality, on the other hand, is "designed in the mind, not having a place in reality" (Türk Dil Kurumu, 2022). In parallel with the technological developments, the tourism sector has started to bring its attractiveness to tourists with all dimensions of reality. Concepts and applications such as VR, AR, MR, HR and VIR have reflected on tourism and affected the industry. All these types of reality form layers of virtual continuity. It is seen that applications such as VR, AR and VIR have gained presence in tourism destinations, hotels, catering establishments and museums for the last two decades (Loureiro, Guerreio, & Ali, 2020: 1). Museums around the world have also been significantly affected by the developments. Innovation and creative practices in museums have brought about changes and transformations. In the following part of the study, the concepts of VR, AR and VIR have been tried to be explained within the scope of the related literature.

1.1.1. Virtual Reality (VR)

The concepts of virtuality and reality seem contradictory at first glance. The relationship between virtuality and reality, rather than a relationship of opposition, has an overlapping, intertwining, dynamic structure, and new perception universes are created through the senses in the activities people perform (Baudrillard, 2006: 121). Realityoriented technology has become the subject of more and more widespread research and applications with the developments in the information industry today and has become a part of human experience. Reality technology has not only made its presence felt but also revolutionized the way tourists experience products related to travel, tourism and cultural heritage (Carrozzino & Bergamasco, 2010: 453; Loureiro, Guerreio & Ali, 2020: 1). The digital revolution experienced in the tourism sector with its production and consumption dimensions has made the production and consumption of indicators and symbols applicable with reality technology. This situation has led to the transformation of time and space in tourism (Akoğlan Kozak & Özkeroğlu, 2018: 401). Created through advanced technologies, VR has enabled the "displacement of reality" and the "evaporation of meanings", thus creating a virtual and simulative reality (Baudrillard, 2005: 178). The history of VR technologies dates back to the 1800s, almost to the beginning of photography and is built on the intellectual roots of that period. The concept of VR was first coined in the mid-1980s by Jaron Lanier, founder of VPL Research. Lanier used the concept of VR when he started developing hardware, including tools such as glasses and gloves in order to experience what he calls VR (The Franklin Institute, 2022).

VR aims to create a completely immersive user experience by replacing physical reality with a digital environment. In this context, VR offers sensory and psychological experience opportunities for its users as an alternative to reality, virtually independently of the physical environment. Conceptually, VR is defined as a computer-generated simulation of an environment (Bec, Moyle, Schaffer & Tims, 2021: 3) and brings technology-led solutions to its users in creating the environment for creative travel and tourism experiences (Kim, So, Mihalik & Lopes, 2021: 200). The sense of being in an alternative space for users is created through a range of tools and technologies such as stereoscopic displays, headsets with spatial sound and motion tracking sensors (Bohil, Owen, Jeong, Alicea & Biocca, 2009: 534; Jerome & Greenberg, 2021: 6) . In other words, VR systems include a computer, a head-mounted screen/headset or a headset and simulators (İpek, 2020: 1065). Users connected to a computer or a console are exposed to the manipulation of their senses, which makes them think that they are in a computer-generated image and sound world and the users are provided to be reflected. Those who experience VR are faced with the situation of computers being animated by a process that they cannot distinguish from its real-world equivalent. Individuals come into contact with a rich, interactive multimedia copy of real life in VR and experience illusions through stimuli appealing to each of their senses, especially the senses of sight, hearing and touch (Burdea & Coiffet, 2003: 3). Piemental and Teixeria (1995) point out some basic characteristics of SG. These features are immersion, interaction, 3D graphics and emotional feedback. The process of mental entry from reality to the virtual is "going into".

The user who enters the VR can interact with other users, virtual environment and virtual equipment and encounters a mutual action-reaction situation. In other words, users experience the process of "interaction". "Three-Dimensional

Graphics" is one of the elements of VR and in this world, the virtual world, borders disappear. By entering and interacting with the virtual world, users react to stimuli and take action in the VR environment (Piemental & Teixeria, 1995 cited in Küçükvardar, 2015: 52). Users can experience virtual museums in a digital and virtual reality, where they gain a personal view with enriched interactive content and the characteristic features of the museum are presented to them. Virtual museums, where a parallel reality is presented, can be accessed by users from all over the world and accessibility is provided to museums with a contemporary and innovative application. VR is applied in planning, managing, promoting, educating and creating or transforming tourism experiences (Loureiro, Guerreio & Ali, 2020: 17). In this context, it is necessary to increase VR applications for museums and make VR an increasingly prominent tool in marketing activities (Lo & Cheng, 2020: 538). It is likely that these developments will inevitably be effective in tourism marketing and the presence of VR with remarkable applications will soon become highly strengthened in museums.

1.1.2. Augmented Reality (AR)

The environments created by the new technology which provides the opportunity for human beings to discover themselves in new ways and interact with the real world, are provided by AR technology (Uckun & Sağtaş, 2021: 153). The features of AR technology, which brings together the real world and virtual objects, such as embodying difficult-to-understand information and enriching the real world with virtual data, facilitate and enrich access to information and this creates the opportunity for AR technology to find its place in almost every field (Aytekin, 2016: 3). The AR environment, in which VR integrates with the real environment is a type of mixed reality in which the real environment is superimposed in a digital context (Bec, Moyle, Schaffer & Tims, 2021: 3). In AR, the process is when a real-world image triggers the current application, pulling data from databases, graphic, audio or video files, Global Positioning System (GPS), time zone source during the day real It is carried out in the form of adding richness to the image and even adding a digital scent interface (Bozat & Dedelioğlu, 2018: 930). Screens, projectors, wearable hardware where software and hardware are intertwined constitute today's AR system (İpek, 2020: 1063). In practice, AR layers virtual elements into real-world environments via smartphones, tablets, head-up displays (Headsup Displays [HUDs]), displays, glasses, spatial systems such as projection, sensors and computers (Jerome & Greenberg, 2021: 6; İpek, 2020: 1063). With AR the real world is at the center but new layers of perception are created by enriching it with other digital details. At the same time, it exhibits a structure that complements the reality or environment of the users. In traditional touristic experience environments, digital information such as sound, image and text are added to the stimuli that appeal to the human senses, making them more powerful. By interacting with their smartphones or digital cameras, users can observe applications where 3D video mappings are made, with much newer technologies such as spatial augmented reality (SAR) that can be used on large surfaces, through transparent screens (Loureiro, Guerreio & Ali, 2020: 1).

The semantic richness of tourism experiences achieved with AR is enhanced by superimposing computer-generated sensory inputs and visual representations of data from the physical world. Thus, users' perception levels are increased and they have more information about the target country, destination, touristic place, structure or object (Coşkun, 2017: 63). Among the application examples, Holiday Inn from the tourism sector can be given. The hotel has launched an augmented reality application that allows guests to see virtual Olympic and Paralympic athletes in their hotel room or hotel lobby (Buhalis & Yovcheva 2013). As AR applications are evaluated as a tool by many destinations and businesses in the field of tourism, they will be more competitive an environment will be created for tourists to gain new and exciting experiences with different services and the participation of tourists in travel and tourism activities will be increased by arousing curiosity. (Özkul & Kumlu, 2019: 120). In addition, it can be said that AR applications will provide advantages in terms of increasing service quality, convenience in accessing information, increasing attractiveness, contributing to accessibility, customer satisfaction and loyalty (Demirezen, 2019: 18-19).

1.1.3. Visual Reality (VIR)

VIR covers all realities from AR to VR in the process from real to virtual environment (İpek, 2020: 1067). Indeed, within the scope of the study, the reality in which new technologies are included in the virtual has been tried to be examined and explained under the concept of VIR as an umbrella concept that will cover all forms of reality. Ercan (2020) gathered new reality technologies including VR, AR and MR technologies under the title of immersive reality (IR). In the study, the concept of VIR, including IR was adopted. VIR; it is a superstructure that includes AR and VR without a mixture of AR and VR (İpek, 2020: 1068). Conceptually, VIR is a computer simulation system that provides immersive, interactive experience environments in which a virtual world is created (Li, Zheng & Wang, 2019: 411). In practice, it has more in common with VIR and AR and the main difference between them is that VIR aims to provide a more interactive experience (Jerome & Greenberg, 2021: 6). VIR is the merging of real and virtual worlds, where physical and digital objects coexist and interact in real time to produce new environments and visualizations (Wikipedia, 2022). In this context, it can be said that VIR blurs the line between what is real and what is not. VIR technology; environmental understanding includes human understanding, spatial sound, locations and positioning and 3D entities (Carter, 2021). Environmental understanding can be achieved by immersion movement

by mapping an area and placing information that combines virtual and real world content in this area (Li, Zheng & Wang, 2019: 419). Human understanding is also included in technology through sensors and cameras where users' movements, speech and input are monitored.

In VIR, 3600 sound experiences are designed in order to make the digital experiences of users more immersive and realistic and spatial sound presence is obtained. With VIR, which includes all immersive technologies and emerges as a result of the real and virtual world combinations of human-machine interaction, the ability to understand location and positioning is provided (Pehlivan, 2020). Three-dimensional content, expressed as holograms, accessible in the real world and 3D assets enrich the content of VIR (Carter, 2021). VIR increases the blur between the real and the imaginary and pushes the boundaries of users' experience. VIR applications are realized with the help of simulation universes or fictional realities. Both tourism destinations and businesses in the sector are increasingly intertwined with new technologies and focus on discovering the opportunities they create. Reality applications; it has the potential to offer solutions to new forms and quests in the management of processes in many activities from planning to business practices from marketing to needs analysis in tourism. Features such as providing consumers with information about products and services that they could not experience before, being more creative and effective than brochures and traditional advertisements, minimizing the perceived risk due to the indirect experience of the tourist will be effective in increasing the interest in reality applications.

1.1.4. Related Studies

Jiang et al. (2022) designed and implemented a new smart digital museum system based on MR technology in their study. The researchers found that the product display created in the MR environment greatly improves the two-way interaction between products and consumers. In addition, they found that MR application does not reject the traditional physical imaging method but improves product imaging function, increases product information transmission speed and breadth, and provides accurate and precise product information. Bec et al. (2021) investigated the effectiveness of creating tourism experiences in destinations that were exposed to overtourism, deteriorated or even devastated. In this context, they focused on explaining the role of innovative conservation methods such as VR and MR from the perspective of second chance tourism. Researchers concluded that second chance tourism, adopting innovative technologies such as VR and MR, will promote best practice in digital preservation for destinations. Leopardi et al. (2021) compared the visualization performance of digital reproduction of archaeological finds based on five different virtual museum technology systems (desktop computer, holographic display, 3D stereoscopic projection, head-mounted display (HMD) and mobile AR). In their work, the researchers conducted an experimental study, aiming to identify the most appropriate technologies to meet visitors' expectations, repeat their experiences and maximize their likelihood of recommending. In their research, they found that the headmounted display (HMD) is the technology of first choice (as it has the limit of being a single-user technology, its applicability is limited for logistical and temporal reasons). Additionally, they found that 3D stereoscopic projection or mobile AR-based applications are good solutions for maximizing the visitor experience in terms of enabling the asset and experience economy perspective but they are not as attractive as desktop-based systems and holographic display does not seem like a viable technology. Qin et al. (2021) investigated the effects of mobile AR on consumers' perceptions of hedonistic and utilitarian satisfaction, informativeness, and ease of use. Researchers have determined that hedonistic and utilitarian satisfaction (satisfaction) and informativeness perceptions are significantly related to mobile AR application use. In the research, it was determined that the participants had the perception that the mobile AR application was fun, useful and contributed to the acquisition of information and that the users tended to have a more positive emotional response. Tanrıkulu and Karagöl (2021) conducted a qualitative research on the VR experience named "Osman Hamdi Bey'in Dünyasına Yolculuk - Journey to Osman Hamdi Bey's World" in Pera Museum. In their studies, they determined that the transformation of Osman Hamdi Bey's "Kablumbağa Terbiyecisi" into a VR experience is important in terms of cooperating with technology, transforming the receiver from being just a viewer into an experiencer and incorporating it more into the work. Uçkun and Sağtaş (2021) investigated the effect of experiential marketing strategy and AR applications on purchase intention. The researchers designed the AR application using the wikitude interface in their study and collected data from 221 participants. In their research, they concluded that the use of AR technology positively affects the purchase intention in experiential marketing practices.

Ertürk (2020) investigated the effects of AR applications in tourism on general visitor experiences, intentions to visit destinations and museums/promotional centers, and willingness to suggest word of mouth. Researcher experience; visitor experience of education, entertainment and escape dimensions; the overall visitor experience's intention to revisit the demo center; it has been concluded that the participants' intention to visit the promoted destinations depending on the visitor experience they have had and that the AR application has contributed to creating positive word of mouth communication. Kaghat et al. (2020) conducted a research on the audio AR interaction and adaptation model for museums. In their study, the researchers found that in the personalized SARIM Model, the participants were not only satisfied with their experience but were also willing to recommend and retry the experience at the next visit. In the research, they also concluded that with 3D spatialized sound, museum visitors have a pleasant

experience, they can easily find the artifacts, the time they spend in front of the artifacts increases, the SARIM model makes it easier to navigate in the museum and increases the interest and interest of the visitors in the exhibitions. In their study, Lo and Cheng (2020) revealed the mediating role of the use of VR in tourism promotion (advertisements) in consumer response, according to the findings they obtained from 203 participants. Researchers have validated the persuasiveness of real VR content, which is becoming an increasingly important tool for consumer marketing and the tourism industry. Loureiro, Guerreio & Ali (2020) in their work; they examined 56 journal articles and 325 conference papers on VR and AR in the context of tourism. Researchers include 10 main topics in journal articles; [1] atmospheric design proposals, [2] cultural heritage and smart cities, [3] seminal articles, [4] location-based information and image quality, [5] mobile technology, [6] tourism destination marketing, [7] technology the acceptance model grouped it into [8] telepresence and virtual communities, [9] case study applications and [10] AR applications. In the conference proceedings, in addition to the eight topics (tourism destination marketing, location-based information system, atmosphere design, AR, image quality, experiential and telepresence, cultural heritage, case study applications) in the journal articles, virtual communities, mixed reality museums and 3D digitalization are the topics. They concluded that the titles came to the fore.

Baktash et al. (2016) developed a theoretical framework that shows the main aspects that guide the behavioral intentions of tourists from different cultures towards wearable AR applications. Researchers have determined that cultural dimensions are important in the individual's acceptance of using AR technologies. Aytekin (2016) in his study; Sakıp Sabancı Museum investigated how AR applications are evaluated by museum visitors. In his study, the researcher concluded that the participants found the AR application useful, enjoyed it thought that the knowledge about the artifacts should be increased a little more in practice, they found it necessary to be used in other museums, ruins and they would recommend the application to their acquaintances by visiting the museum. In addition to the research, it has been determined that very few of the visitors of Sakıp Sabancı Museum know about AR and those who do have no experience in a museum where AR applications are used in Turkey, apart from museums located abroad.

Museums, which have an important place in the tourism sector, are increasingly involved in virtual museum applications. With virtual museums, a collection of digitally recorded images, audio files, text documents and other historical, scientific or culturally interesting data accessed via electronic media can be presented (Encyclopedia Britannica, 2017). Real museums can transform their existing collections into virtual museums through connections with reality applications. Some of the studies on virtual museums are: audible AR for museum visitors (Kaghat, Azough, Fakhour & Meknassi, 2020); experiencing VR in museums (Carrozzino & Bergamasco, 2010; Lee, Jung, Dieck & Chung, 2020) and indirect AR in the Casa Batlló Museum (Gimeno, Portalés, Coma, Fernández & Martínez, 2017).

2. METHOD

The relatively limited number of researches carried out and accessible on virtual and visual reality applications in the field of museology has revealed the necessity of determining the situation on the subject based on comparative and content analysis in this field. In this part of the research, information about the purpose of the research, the selection process of the research area and the analysis of the research data are given. It is thought that this information will be effective in revealing the scope, content and originality of the research.

2.1. Purpose of the Research

It is known that national and international tourism movements around the world have increased continuously over the years. In addition, developing technologies in this process have brought innovations in the fields of transportation and accommodation in tourism and visual reality applications have also contributed to the emergence of new tourism and tourist types in tourism. In this context, it is extremely important to conduct research on new tourism and tourist types. Virtual museum activities are also important projects implemented by countries through technological applications. With virtual reality and museology applications, tourists can visit museums of countries via the internet. The main purpose of this research is to investigate and compare the virtual museum applications of countries depending on the increase in virtual museum applications.

2.2. Research Area Selection Process

Within the scope of the purpose of the research, France, Spain, the United States of America, China, Italy and Turkey were determined as the research area in the world in 2020 and 2021 (Romecitynow.com, 2020; Worldpopulationreview.com, 2021). The number of visitors, the museum assets they have and their hosting of prominent projects in virtual museum applications have been effective in the preference of these countries. During the research data collection process, the official tourism pages of the countries included in the research were examined. In addition the data obtained by searching the names of countries and virtual museums in the google search engine were collected.

2.3. Analysis of Research Data

In the analysis of the research data, the virtual museum applications of the relevant countries were visualized in terms of their number, themes and content access. In addition, the information about the virtual museums of the countries was evaluated comparatively.

3. RESULTS

In this part of the research, information about the virtual museum data of the six countries (France, Spain, United States, China, Italy and Turkey) that hosted the most tourists in the world in 2020 and 2021 has been visualized and interpreted.

3.1. France Virtual Museum Data

According to 2020 data, France is the country that hosts the most tourists with 90,2 million people internationally (EMITT, 2020: 5). Information on the virtual museums of France, one of the strongest countries in world tourism is given in Table 1.

Table 1. France Virtual Museum Data

Museum Name	Theme	Virtual Tour Access Link	
Louvre Museum (Paris)	Art, History	https://www.louvre.fr/en/online-tours	
Museum of Fine Arts of Lyon Art, History		https://artsandculture.google.com/exhibit/30-masterpieces-from-the-lyon-museum-of-	
(Lyon)		fine-arts/9QJioZR6R9bxIg	
Orsay Müzesi (Paris)	Architectural	https://artsandculture.google.com/partner/musee-dorsay-paris?hl=en	
Centre Pompidou (Paris)	Art, History	https://www.centrepompidou.fr/en	
Lascaux (Montignac)	History	https://archeologie.culture.fr/lascaux/en	
Mont Saint-Michel (Le Mont	History	https://historyview.org/library/mont-saint-michel/	
Saint Michel)	-		
Musee l'Orangerie	History	https://www.musee-orangerie.fr/fr/collection/les-nympheas-de-claude-monet	
Source: Bigseventravel.com 2020			

Source: Bigseventravel.com, 2020.

When Table 1 is examined, it is seen that seven museums in France have virtual museum applications. It has been determined that three of the relevant museums are in Paris, six of the seven museums are based on the art-history theme and the Orsay Museum has an architectural theme. In addition, in the search performed on the search tab of the official website of the Ministry of Tourism of France, it was determined that the links to the virtual museum application of France were not found on the website (France Diplomacy, 2022).

3.2. Spain Virtual Museum Data

Spain is the second most visited country in the world. According to the data of 2020, Spain is calculated to host 83,7 million tourists (Worldpopulationreview.com, 2021). Findings regarding Spain's virtual museum practices are given in Table 2.

Museum Name	Theme	Virtual Tour Access Link
Gaudi UNESCO Architecture	Religion, Art,	https://whc.unesco.org/en/list/320/
(Barcelona)	History	
The Prado Museum (Madrid)	Religion, Art,	https://www.museodelprado.es/en/whats-on/multimedia/rubens-360/03ee91a3-f7b6-4bf3-
	History	baa4-f23aff4c48ae
Sagrada Familia (Barcelona)	Religion, Art,	https://sagradafamilia.org/en/virtual-tour
	History	
The Dali Theater Museum (Figueres)	Religion, Art,	https://artsandculture.google.com/exhibit/salvador-dal%C3%AD-in-spain/swJyfL_DCG4uIg
	History	
Museo del Greco (Toledo)	Art, History	https://artsandculture.google.com/partner/museo-del-greco
The Reina Sofia (Madrid)	Art, History	https://artsandculture.google.com/partner/museo-reina-sofia
Museu d'Art Contemporani	Art, Science	https://www.macba.cat/en/art-artists/itineraries/virtual-tour-through-macba-collection-31-
(MACBA) (Barcelena)		exhibition
Thyssen-Bornemisza Museum	Art, History	https://www.museothyssen.org/en/thyssenmultimedia/virtual-tours/immersive
(Barcelona)	-	
Museu Nacional d'Art de Catalunya	Art, History	https://www.museunacional.cat/en/collection-0
(Barcelona)		-
Picasso Museum (Barcelona)	Art, History	http://courtyard.museupicassobcn.org/
Museo de Bellas Artes de Bilbao	Art, History	https://artsandculture.google.com/partner/museo-de-bellas-artes-de-bilbao
(Bilbao)	A . TT' .	1
Museo de Bellas Artes de Sevilla (Sevilla)	Art, History	https://artsandculture.google.com/partner/museo-de-bellas-artes-de-sevilla
Museo Carmen Thyssen (Málaga)	Art, History	https://www.carmenthyssenmalaga.org/en/coleccion
Guggenheim (Bilbao)	Mimari, Sanat	https://www.guggenheim.org/artwork/site/guggenheim-museum-bilbao
Picasso Museum (Malaga)	Art, History,	https://www.museopicassomalaga.org/en/temporary-exhibitions
	Architectural	

Source: The Geographical Cure, 2021.

When Table 2 is examined, it is seen that 15 museums in Spain have virtual museum applications. It has been determined that the most museums are in Barcelona with six museums, two in the capital Madrid, two in Malaga and two in Bilbao, which also provide virtual museum activities. It has been determined that virtual museums are mostly art and history themed. In the search made on the official website of Spain's Ministry of Tourism, it was concluded that there were no links to Spain's virtual museum application (Spain Ministry of Industry, Trade and Tourism, 2022).

3.3. United States Virtual Museum Data

It is calculated that the United States of America is the third country that attracts the most tourists in the world with 79,6 million people in 2020 (Romecitynow.com, 2020). Table 3 provides information on virtual museum data in the United States. Since the United States of America consists of states within itself, interpretation of the analysis of virtual museum data in this country has also been made according to the states.

Table 3. United States Virtual M Museum Name	/Iuseum Data Theme	Virtual Tour Access Link
Metropolitan Museum of Art – MET (New York, New York)	Art	https://joyofmuseums.com/museums/united-states-of-america/new-york-museums/metropolitan-museum-of-art/states-of-america/new-york-museums/metropolitan-museum-of-art/states-of-america/new-york-museums/metropolitan-museum-of-art/states-of-america/new-york-museums/metropolitan-museum-of-art/states-of-america/new-york-museums/metropolitan-museum-of-art/states-of-america/new-york-museums/metropolitan-museum-of-art/states-of-america/new-york-museums/metropolitan-museum-of-art/states-of-america/new-york-museums/metropolitan-museum-of-art/states-of-america/new-york-museums/metropolitan-museum-of-art/states-of-america/new-york-museums/metropolitan-museum-of-art/states-of-america/new-york-museums/metropolitan-museum-of-art/states-of-america/new-york-museums/metropolitan-museum-of-art/states-of-america/new-york-museums/metropolitan-museum-of-america/new-york-museums/metropolitan-museum-of-america/new-york-museums/metropolitan-museum-of-america/new-york-museums/metropolitan-museum-of-america/new-york-museums/metropolitan-museum-of-america/new-york-museums/metropolitan-museum-of-america/new-york-museums/metropolitan-museum-of-america/new-york-museums/metropolitan-museum-of-america/new-york-museums/metropolitan-museum-of-america/new-york-museums/metropolitan-museum-of-america/new-york-museum-of-america/new-york-museums/metropolitan-museum-of-america/new-york-mus
National Museum of the American Indian (New York)	Art, Ethnic	https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/museum-of-the-american-indian/
Museum of Modern Art (New York, New York)	Art	https://joyofmuseums.com/museums/united-states-of-america/new-york-museums/museum-of-modern-art-nyc/museums/mms/museums/museums/museums/museums/museums/mms/museums/museuseu
Whitney Museum of American Art (New York, New York)	Art, Ethnic	https://joyofmuseums.com/museums/united-states-of-america/new-york-museums/whitney-museum-of-american-art/linear-art/li
Intrepid, Sea, Air & Space Museum (New York, New York)	Navy, Space	https://joyofmuseums.com/museums/united-states-of-america/new-york-museums/intrepid-sea-air-space-museum/distribution-states-of-america/new-york-museums/intrepid-sea-air-space-museum/distribution-states-of-america/new-york-museums/intrepid-sea-air-space-museum/distribution-states-of-america/new-york-museums/intrepid-sea-air-space-museum/distribution-states-of-america/new-york-museums/intrepid-sea-air-space-museum/distribution-states-of-america/new-york-museums/intrepid-sea-air-space-museum/distribution-states-of-america/new-york-museums/intrepid-sea-air-space-museum/distribution-states-of-america/new-york-museums/intrepid-sea-air-space-museum/distribution-states-of-america/new-york-museum-states-of-america/new-states-of-america/new-states-of-america/new-york-museum-states-of-america/new-york-museum-states-of-america/new-states-of-america/new-states-of-america/new-states-of-america/new-states-of-america/new-states-of-america/new-states-of-america/new-states-of-america/new-states-of-america/new-states-of-america/new-states-of-america/new-states-of-america/new-states-of-america/new-states-of-america/new-states-of-america/new-states-of-america/new-states-of-america/new-states-of-
Jewish Museum (New York, New York)	Ethnic	https://joyofmuseums.com/museums/united-states-of-america/new-york-museums/jewish-museum/
Neue Galerie (New York, New York)	Art	https://joyofmuseums.com/museums/united-states-of-america/new-york-museums/neue-galerie-new-york/
Rubin Museum of Art (New York)	Art	https://joyofmuseums.com/museums/united-states-of-america/new-york-museums/rubin-museum-of-art/
The Cloisters (New York, New York)	Architectural, Art, Ethnic	https://joyofmuseums.com/museums/united-states-of-america/new-york-museums/the-cloisters/
Met Breuer (New York, New York)	Art	https://joyofmuseums.com/museums/united-states-of-america/new-york-museums/met-breuer/
Solomon R. Guggenheim Museum (New York, New York)	Art	https://joyofmuseums.com/museums/united-states-of-america/new-york-museums/the-guggenheim/
Frick Collection (New York, New York)	Art	https://joyofmuseums.com/museums/united-states-of-america/new-york-museums/frick-collection/
American Museum of Natural History (New York, New York)	Art, Ethnic	https://joyofmuseums.com/museums/united-states-of-america/new-york-museums/american-museum-of-natural- history/
New-York Historical Society (New York, New York)	Art, Ethnic	https://joyofmuseums.com/museums/united-states-of-america/new-york-museums/new-york-historical-society/
Museum of the City of New York (New York, New York)	Architectural, Art,	https://joyofmuseums.com/museums/united-states-of-america/new-york-museums/museum-of-the-city-of-new-york/
Brooklyn Museum (Brooklyn, New York)	Art	https://joyofmuseums.com/museums/united-states-of-america/new-york-museums/brooklyn-museum/
Brooklyn Historical Society (Brooklyn New York)	Art, History	https://joyofmuseums.com/museums/united-states-of-america/new-york-museums/brooklyn-historical-society/
New York Transit Museum (Brooklyn New York)	Travel, History	https://joyofmuseums.com/museums/united-states-of-america/new-york-museums/new-york-transit-museum/
Albright–Knox Art Gallery (Buffalo New York)	Art	https://joyofmuseums.com/museums/united-states-of-america/buffalo-new-york/albright-knox-art-gallery/
Nethercutt Collection (Los Angeles, California)	Cars	https://joyofmuseums.com/museums/united-states-of-america/los-angeles-museums/nethercutt-collection/
Los Angeles County Museum of Art (LACMA) (Los Angeles, California)	Art, History	https://joyofmuseums.com/museums/united-states-of-america/los-angeles-museums/los-angeles-county-museum-of- art/
Los Angeles Museum of the Holocaust (Los Angeles, California)	Ethnic	https://joyofmuseums.com/museums/united-states-of-america/los-angeles-museums/los-angeles-museum-of-the- holocaust/
Getty Museum (Los Angeles, California)	Art	https://joyofmuseums.com/museums/united-states-of-america/los-angeles-museums/getty-museum/
California African American Museum (Los Angeles, California)	Ethnic	https://joyofmuseums.com/museums/united-states-of-america/los-angeles-museums/california-african-american- museum/
California Science Center (Los Angeles, California)	Science	https://joyofmuseums.com/museums/united-states-of-america/los-angeles-museums/california-science-center/
The Huntington Library, Art Museum, and Botanical Gardens (Los Angeles, California)	History, Culture, Nature	https://joyofmuseums.com/museums/united-states-of-america/los-angeles-museums/huntington/
Natural History Museum of Los Angeles (Los Angeles, California)	History, Nature	https://joyofmuseums.com/museums/united-states-of-america/los-angeles-museums/natural-history-museum-of-los- angeles/
The GRAMMY Museum (Los Angeles, California)	Music	https://joyofmuseums.com/museums/united-states-of-america/los-angeles-museums/grammy-museum/
The Broad (Los Angeles, California)	Art	https://joyofmuseums.com/museums/united-states-of-america/los-angeles-museums/the-broad/
Japanese American National Museum (Los Angeles, California)	Art, Ethnic	https://joyofmuseums.com/museums/united-states-of-america/los-angeles-museums/japanese-american-national- museum/
Museum of Contemporary Art, Los Angeles (Los Angeles, California)	Art	https://joyofmuseums.com/museums/united-states-of-america/los-angeles-museums/museum-of-contemporary-art-los-angeles/
Autry Museum of the American West (Los Angeles, California)	History	https://joyofmuseums.com/museums/united-states-of-america/los-angeles-museums/autry-museum-of-the-american- west/
Petersen Automotive Museum (Los Angeles, California)	Cars	https://joyofmuseums.com/museums/united-states-of-america/los-angeles-museums/petersen-automotive-museum/
Griffith Observatory (Los Angeles, California)	Investigation	https://joyofmuseums.com/museums/united-states-of-america/los-angeles-museums/griffith-observatory/los-angeles-museum

San Diego Model Railroad Museum (San Diego, California)	History, Travel	https://joyofmuseums.com/museums/united-states-of-america/san-diego-museums/san-diego-model-railroad- museum/
USS Midway Museum (San Diego, California)	History, Travel	https://joyofmuseums.com/museums/united-states-of-america/san-diego-museums/uss-midway-museum/
Museum of Photographic Arts (San Diego, California)	Art, Photo	https://joyofmuseums.com/museums/united-states-of-america/san-diego-museums/museum-of-photographic-arts/photographic-a
San Diego Natural History	History, Nature	https://joyofmuseums.com/museums/united-states-of-america/san-diego-museums/san-diego-natural-history-
Museum (San Diego, California) San Diego Air & Space Museum	Space	museum/ https://joyofmuseums.com/museums/united-states-of-america/san-diego-museums/san-diego-air-space-museum/
(San Diego, California) Museum of Us	History	https://joyofmuseums.com/museums/united-states-of-america/san-diego-museums/museum-of-us/
The San Diego Museum of Art (San Diego, California)	Art	https://joyofmuseums.com/museums/united-states-of-america/san-diego-museums/san-diego-museum-of-art/san-diego-museums/san-san-as/san-san-diego-museums/san
Mission San Gabriel Arcángel (Pasadena, California)	History, Religion	https://joyofmuseums.com/museums/united-states-of-america/pasadena-california-museums/mission-san-gabriel- arcangel/
Norton Simon Museum (Pasadena, California)	Art	https://joyofmuseums.com/museums/united-states-of-america/pasadena-california-museums/norton-simon-museum/
The Huntington Library, Art Collections, and Botanical	History, Culture, Nature	https://joyofmuseums.com/museums/united-states-of-america/los-angeles-museums/huntington/diseased and the states and the states are stated as the states are stated as the states are stated as the state are stated as the state are stated as the state are stated as th
Gardens (Pasadena, California) Gamble House (Pasadena,	History	https://joyofmuseums.com/museums/united-states-of-america/pasadena-california-museums/gamble-house/
California) Exploratorium (San Francisco,	Nature	https://joyofmuseums.com/museums/united-states-of-america/san-francisco-museums/exploratorium/
California) Asian Art Museum – San	Art, Ethnic	https://joyofmuseums.com/museums/united-states-of-america/san-francisco-museums/asian-art-museum-san-
Francisco (San Francisco, California)		francisco/
Walt Disney Family Museum (San Francisco, California)	Entertainment	https://joyofmuseums.com/museums/united-states-of-america/san-francisco-museums/walt-disney-family-museum/
De Young Museum (San Francisco, California)	History	https://joyofmuseums.com/museums/united-states-of-america/san-francisco-museums/de-young/
Legion of Honor Museum (San Francisco, California)	History	https://joyofmuseums.com/museums/united-states-of-america/san-francisco-museums/the-legion-of-honor/
San Francisco Museum of Modern Art (San Francisco, California)	Architectural, Art	https://joyofmuseums.com/museums/united-states-of-america/san-francisco-museums/san-francisco-museum-of- modern-art/
California State Railroad Museum (Sacramento, California)	Travel, History	https://joyofmuseums.com/museums/united-states-of-america/sacramento-museums/california-state-railroad- museum/
Crocker Art Museum (Sacramento, California)	Nature, History	https://joyofmuseums.com/museums/united-states-of-america/sacramento-museums/crocker-art-museum/
California Automobile Museum (Sacramento, California)	Cars, History	https://joyofmuseums.com/museums/united-states-of-america/sacramento-museums/california-automobile-museum/distance-museums/california-automobile-museum/distance-museums/california-automobile-museum/distance-museums/california-automobile-museum/distance-museums/california-automobile-museum/distance-museums/california-automobile-museum/distance-museum/distance-museum/distance-museums/california-automobile-museum/distance-museums/california-automobile-museum/distance-museum/distance-museum-
Driehaus Museum (Chicago, İllionis)	History	https://joyofmuseums.com/museums/united-states-of-america/chicago-museums/driehaus-museum-driehaus-museum/driehaus-museum-driehaus-museum-driehaus-museum-driehaus-museum/driehaus-museum/driehaus-museum/driehaus-museum/driehaus-museum/driehaus-museum-driehaus-museum-driehaus-museum/driehaus-museum-driehaus-museum-driehaus-museum-driehaus-museum-driehaus-museum-driehaus-museum-driehaus-museum-driehaus-museum-driehaus-museum-driehaus-museum-driehaus-driehaus-museum-driehaus-driehaus-driehaus-driehaus-driehaus-driehaus-driehaus-driehaus-driehaus-driehaus-driehaus-drieha
Art Institute of Chicago (Chicago, İllionis)	Art	https://joyofmuseums.com/museums/united-states-of-america/chicago-museums/art-institute-of-chicago/
Museum of Science and Industry (Chicago, İllionis)	History, Science	https://joyofmuseums.com/museums/united-states-of-america/chicago-museums/museum-of-science-and-industry- chicago/
Chicago History Museum (Chicago, İllionis)	History	https://joyofmuseums.com/museums/united-states-of-america/chicago-museums/chicago-history-museum/
Field Museum of Natural History (Chicago, İllionis)	History, Nature	https://joyofmuseums.com/museums/united-states-of-america/chicago-museums/field-museum-of-natural-history/
National Museum of the Pacific War (Texas)	Wars, History	https://joyofmuseums.com/most-popular/national-museums-united-states/museum-of-the-pacific-war/
Lone Star Flight Museum (Houston, Texas)	Aviation	https://joyofmuseums.com/museums/united-states-of-america/houston-museums/lone-star-flight-museum/
Museum of Fine Arts, Houston (Houston, Texas)	Art	https://joyofmuseums.com/museums/united-states-of-america/houston-museums/museum-of-fine-arts-houston/museums/museum
Space Center Houston (Houston, Texas)	Space	https://joyofmuseums.com/museums/united-states-of-america/houston-museums/space-center-houston/definition/de
Houston Museum of Natural Science (Houston, Texas)	Nature, Science	https://joyofmuseums.com/museums/united-states-of-america/houston-museums/houston-museum-of-natural- science/
Meadows Museum (Dallas, Texas)	Art	https://joyofmuseums.com/museums/united-states-of-america/dallas-museums/meadows-museum/
Dallas Museum of Art (Dallas, Texas)	Art, History	https://joyofmuseums.com/museums/united-states-of-america/dallas-museums/dallas-museum-of-art/dallas-museum-of-art/dallas-museums/dallas-museum-of-art/dal
Sixth Floor Museum at Dealey Plaza (Dallas, Texas)	Architectural	https://joyofmuseums.com/museums/united-states-of-america/dallas-museums/sixth-floor-museum-at-dealey-plaza/dallas-museums/sixth-floor-museum-at-dealey-plaza/dallas-museums/sixth-floor-museum-at-dealey-plaza/dallas-museums/sixth-floor-museum-at-dealey-plaza/dallas-museums/sixth-floor-museum-at-dealey-plaza/dallas-museums/sixth-floor-museum-at-dealey-plaza/dallas-museums/sixth-floor-museum-at-dealey-plaza/dallas-museums/sixth-floor-museum-at-dealey-plaza/dallas-museums/sixth-floor-museum-at-dealey-plaza/dallas-museums/sixth-floor-museum-at-dealey-plaza/dallas-museums/sixth-floor-museum-at-dealey-plaza/dallas-museums/sixth-floor-museum-at-dealey-plaza/dallas-museums/sixth-floor-museum-at-dealey-plaza/dallas-museums/sixth-floor-museum-at-dealey-plaza/dallas-museums/sixth-floor-museum-at-dealey-plaza/dallas-museums/sixth-floor-museum-at-dealey-plaza/dallas-museums/sixth-floor-museum-at-dealey-plaza/dallas-museums/sixth-floor-museum-at-dealey-plaza/dallas-museums/sixth-floor-museum-at-dealey-plaza/dallas-museum-at-dealey-plazaa/dallas-museum-at-dealey-plazaa/dallas-museum-at-dealey-plazaa/dallas-museum-at-dealey-plazaa/dallas-museum-at-dealey-plazaa/dallas-museum-at-dealey-plazaa-at-dealey-plazaaa-at-dealey-plazaaa-at-dealey-plazaaaaaaaaaaaaaaaaaaaa
Perot Museum of Nature and Science (Dallas, Texas)	History	https://joyofmuseums.com/museums/united-states-of-america/dallas-museums/perot-museum-of-nature-and-science/
Amon Carter Museum of American Art (Fort Worth, Tayas)	History	https://joyofmuseums.com/museums/united-states-of-america/fort-worth-texas-museums/amon-carter-museum-of- american-art/
Texas) Kimbell Art Museum (Fort Worth, Texas)	Art, Nature	https://joyofmuseums.com/museums/united-states-of-america/fort-worth-texas-museums/kimbell-art-museum/states-of-america/fort-worth-texas-museums/states-of-america/fort-worth-texas-museums/states-of-america/fort-worth-texas-museums/states-of-america/fort-worth-texas-museums/states-of-america/fort-worth-texas-museums/states-of-america/fort-worth-texas-museums/states-of-america/fort-worth-texas-museums/states-of-america/fort-worth-texas-museums/states-of-america/fort-worth-texas-museums/states-of-america/fort-worth-texas-museums/states-of-america/fort-worth-texas-museums/states-of-america/fort-worth-texas-museums/states-of-america/fort-worth-texas-museums/states-of-america/fort-worth-texas-museums/states-of-america/fort-worth-texas-museums/states-of-america/fort-worth-texas-museums/states-of-amer
Modern Art Museum of Fort Worth (Fort Worth, Texas)	Wars, History	https://joyofmuseums.com/museums/united-states-of-america/fort-worth-texas-museums/modern-art-museum-of- fort-worth/
Mission San José (San Antonio, Texas)	History	https://joyofmuseums.com/museums/united-states-of-america/san-antonio-museums/mission-san-jose/
The Alamo (San Antonio, Texas) Mission Concepcion (San	Wars, History History, Ethnic	https://joyofmuseums.com/museums/united-states-of-america/san-antonio-museums/alamo/ https://joyofmuseums.com/museums/united-states-of-america/san-antonio-museums/mission-concepcion/
Antonio, Texas) San Antonio Museum of Art (San Antonio Toxes)	Art	https://joyofmuseums.com/museums/united-states-of-america/san-antonio-museums/san-antonio-museum-of-art/
Antonio, Texas) Texas Transportation Museum (San Antonia, Texas)	Travel, History	https://joyofmuseums.com/museums/united-states-of-america/san-antonio-museums/texas-transportation-museum/
(San Antonio, Texas) Witte Museum (San Antonio, Texas)	Nature, History	https://joyofmuseums.com/museums/united-states-of-america/san-antonio-museums/witte-museum/
Texas) Pueblo Grande Museum and Archaeological Park (Phoenix,	History	https://joyofmuseums.com/museums/united-states-of-america/phoenix-arizona-museums/pueblo-grande-museum/
Arizona) Phoenix Art Museum (Phoenix,	Art	https://joyofmuseums.com/museums/united-states-of-america/phoenix-arizona-museums/phoenix-art-museum/
Arizona)		- ·

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Desert Botanical Garden (Phoenix, Arizona)	Nature	https://joyofmuseums.com/museums/united-states-of-america/phoenix-arizona-museums/desert-botanical-garden/
Heard Museum (Phoenix, Arizona)	Ethnic, Nature	https://joyofmuseums.com/museums/united-states-of-america/phoenix-arizona-museums/heard-museum/distribution-framework-arizona-museums/heard-museum/distribution-framework-arizona-museums/heard-museum/distribution-framework-arizona-museums/heard-museum/distribution-framework-arizona-museums/heard-museum/distribution-framework-arizona-museums/heard-museum/distribution-framework-arizona-museums/heard-museum/distribution-framework-arizona-museums/heard-museum/distribution-framework-arizona-museums/heard-museum/distribution-framework-arizona-museums/heard-museum/distribution-framework-arizona-museums/heard-museum/distribution-framework-arizona-museums/heard-museum/distribution-framework-arizona-museums/heard-museum-distribution-framework-arizona-mu
Arizona Science Center (Phoenix, Arizona)	Science	https://joyofmuseums.com/museums/united-states-of-america/phoenix-arizona-museums/arizona-science-center/
Musical Instrument Museum Phoenix, Arizona)	Music	https://joyofmuseums.com/museums/united-states-of-america/phoenix-arizona-museums/musical-instrument- museum/
White House (Washington DC)	Political	https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/white-house/
National Gallery of Art	Ethnic, History	https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/national-gallery-of-art-dc/distribution-d-c/nation-d-c/national-gallery-of-art-dc/distribution-d-c/national-gallery-of-art-dc/distribution-d-c/national-gallery-of-art-dc/distribution-d-c/national-gallery-of-art-dc/distribution-d-c/national-gallery-of-art-dc/distribution-d-c/national-gallery-of-art-dc/distribution-d-c/national-gallery-of-art-dc/distribution-d-c/national-gallery-of-art-dc/distribution-d-c/national-gallery-of-art-dc/distribution-d-c/national-gallery-of-art-
(Washington DC) National Law Enforcement	Law, History	https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/law-enforcement-museum/
Museum (Washington DC) National Museum of American	History, Ethnic	https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/national-museum-of-american-history-
History (Washington DC) Smithsonian National Zoological	Nature, History	washington-d-c/ https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/zoological-park/
Park (Washington DC) National Air and Space Museum	Aviation, Space	https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/national-air-and-space-museum/
(Washington DC)	-	
National Building Museum (Washington DC)	Architectural	https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/building-museum/
National Museum of African American History and Culture (Washington DC)	History, Ethnic	https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/national-museum-of-african-american- history-and-culture/
National Museum of African Art (Washington DC)	Art History, Ethnic	https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/national-museum-of-african-art/linearity/
National Museum of Natural History (Washington DC)	History, Ethnic	https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/national-museum-of-natural-history- washington-d-c/
National Postal Museum (Washington DC)	History	https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/postal-museum/
(Washington DC) (Washington DC)	Art	https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/national-portrait-gallery-united-states/washington-d-c/national-portrait-gallery-washington-d-c/national-portrait-gallery-washington-d-c/national-portrait-gallery-washington-d-c/national-portrait-gallery-washington-d-c/national-portrait-gallery-washington-d-c/national-portrait-gallery-washington-d-c/national-portrait-gallery-washington-d-c/national-portrait-gallery-washington-d-c/national-portrait-gallery-washington-d-c/national-portrait-gallery-washington-d-c/national-portrait-gallery-washington-d-c/national-portrait-gallery-washingto
National Museum of the American Indian (Washington	Art, History, Ethnic	https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/museum-of-the-american-indian/linear-indian-indian/linear-indian-indian/linear-indian-indian/linear-indian-indian/linear-indian-indian/linear-indian-in
DC)		https://iguofmuonumg.com/muonumg/united states of america/unshipstory defended on the states of the
Smithsonian American Art Museum (Washington DC)	Art, History	https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/smithsonian-american-art-museum/
National Museum of the United States Navy (Washington DC)	Ethnic, History, Military	https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/museum-of-the-united-states-navy/linearit
The Phillips Collectio	Art, History	https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/the-phillips-collection/
(Washington DC)n Arthur M. Sackler Gallery	Ethnic, History	https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/arthur-m-sackler-gallery/
(Washington DC)	•	
Hirshhorn Museum and Sculpture Garden (Washington DC)	Nature, History, Botanic	https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/hirshhorn-museum-and-sculpture- garden/
Freer Gallery of Art (Washington DC)	History, Ethnic	https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/freer-gallery-of-art/washington-d-c/freer-gallery-d-c/freer-gallery-d-c/freer-gallery-d-c/freer-gallery-d-c/freer-gallery-d-c/freer-gal
International Spy Museum (Washington DC)	Secret, History	https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/international-spy-museum/distribution-d-c/internation-d-c/inter
United States Holocaust Memorial Museum (Washington	Political, History	https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/united-states-holocaust-memorial- museum/
DC) National Museum of Women in the Arts (Washington DC)	Art, History	https://joyofmuseums.com/museums/united-states-of-america/
Norman Rockwell Museum (Massachusetts)	History, Biography	https://joyofmuseums.com/museums/united-states-of-america/massachusetts-museums/norman-rockwell-museum/
Addison Gallery of American Art,	Art, History,	https://joyofmuseums.com/museums/united-states-of-america/massachusetts-museums/addison-gallery-of-american-
(Andover, Massachusetts) Clark Art Institute,	Ethnic Art, History	art/ https://joyofmuseums.com/museums/united-states-of-america/massachusetts-museums/clark-art-institute/
(Williamstown, Massachusetts) Peabody Museum of Archaeology	Education,	https://joyofmuseums.com/museums/united-states-of-america/boston-museums/peabody-museum-of-archaeology-
and Ethnology at Harvard	History, Etimology	and-ethnology/
Museum of Fine Arts, Boston (Boston,, Massachusetts)	Art	https://joyofmuseums.com/museums/united-states-of-america/boston-museums/museum-of-fine-arts-boston/distribution-fine-arts-boston
USS Constitution (Boston,, Massachusetts)	Navy, History	https://joyofmuseums.com/museums/united-states-of-america/boston-museums/uss-constitution/
Isabella Stewart Gardner Museum (Boston,, Massachusetts)	Arti History	https://joyofmuseums.com/museums/united-states-of-america/boston-museums/isabella-stewart-gardner-museum/diseabella-states-gardner-museum/diseabella-states-gardner-museum/diseabella-states-gardner-museum/diseabella-states-gardner-museum/diseabella-states-gardner-museum/diseabella-states-gardner-museum/diseabella-states-gardner-museum/diseabella-states-gardner-museum/diseabella-states-gardner-museum/diseabella-states-gardner-museum/diseabella-states-gardner-museum/diseabella-states-gardner-museum/diseabella-states-gardner-museum/diseabella-states-gardner-museum/diseabella-states-gardner-museum/diseabella-states-gardner-museum/diseabella-states-gardner-museum/diseabella-states-gardner-museum/diseabella-states-gardner-museum-gardner-museum-gardner-museum-gardner-museum-gardner-gar
John F. Kennedy Presidential Library and Museum (Boston,,	Political, History, Cultural	https://joyofmuseums.com/museums/united-states-of-america/boston-museums/john-f-kennedy-presidential-library/library
Massachusetts) Freedom Trail (Boston,,	Travel	https://joyofmuseums.com/museums/united-states-of-america/boston-museums/freedom-trail/
Massachusetts) Harvard Art Museums (Boston,,	Education, History	https://joyofmuseums.com/museums/united-states-of-america/boston-museums/harvard-art-museums/
Massachusetts) National Museum of the United	Wars, Military	https://joyofmuseums.com/museums/united-states-of-america/obioi-museums/museum-of-the-united-states-air-force/
States Air Force (Ohio)	Aviation	https://joyofmuseums.com/museums/united-states-of-america/onio-museums/toledo-museum-of-art/
Toledo Museum of Art (Clevland, Ohio)	Art	
Great Lakes Science Center (Clevland, Ohio)	Sea Sciences	https://joyofmuseums.com/museums/united-states-of-america/cleveland-museums/great-lakes-science-center/
Cleveland Museum of Art (Clevland, Ohio)	Art	https://joyofmuseums.com/museums/united-states-of-america/cleveland-museums/cleveland-museum-of-art/
Rock and Roll Hall of Fame (Clevland, Ohio)	Art	https://joyofmuseums.com/museums/united-states-of-america/cleveland-museums/rock-and-roll-hall-of-fame/
USS COD (Clevland, Ohio) National Veterans Memorial and Museum – NVMM (Columbus,	Military Military	https://joyofmuseums.com/museums/united-states-of-america/cleveland-museums/uss-cod/ https://joyofmuseums.com/museums/united-states-of-america/columbus-ohio-museums/national-veterans-memorial- and-museum/
Ohio)		
Center of Science and Industry,	Science, Industry	https://joyofmuseums.com/museums/united-states-of-america/columbus-ohio-museums/cosi/

COSI (Columbus, Ohio) Columbus Museum of Art	Art	https://joyofmuseums.com/museums/united-states-of-america/columbus-ohio-museums/columbus-museum-of-art/
(Columbus, Ohio)		
National Underground Railroad Freedom Center (Cincinnati, Ohio)	Art, Travel	https://joyofmuseums.com/museums/united-states-of-america/cincinnati-museums/national-underground-railroad- freedom-center/
Cincinnati Art Museum (Cincinnati, Ohio)	Art	https://joyofmuseums.com/museums/united-states-of-america/cincinnati-museums/cincinnati-art-museum/discontent and the states of the states o
American Sign Museum (Cincinnati, Ohio)	Games	https://joyofmuseums.com/museums/united-states-of-america/cincinnati-museums/american-sign-museum/
Taft Museum of Art (Cincinnati, Ohio)	Art	https://joyofmuseums.com/museums/united-states-of-america/cincinnati-museums/taft-museum-of-art/distance-states-of-america/cincinnati-museums/taft-museum-of-art/distance-states-of-america/cincinnati-museums/taft-museum-of-art/distance-states-of-america/cincinnati-museums/taft-museum-of-art/distance-states-of-america/cincinnati-museums/taft-museum-of-art/distance-states-of-america/cincinnati-museums/taft-museum-of-art/distance-states-of-america/cincinnati-museums/taft-museum-of-art/distance-states-of-america/cincinnati-museums/taft-museum-of-art/distance-states-of-america/cincinnati-museums/taft-museum-of-art/distance-states-of-america/cincinnati-museum-of-art/distance-states-of-america/cincinnati-museum-of-art/distance-states-of-america/cincinnati-museum-of-art/distance-states-of-america/cincinnati-museum-of-art/distance-states-of-america/cincinnati-museum-of-america/cinc
National Constitution Center	Histrory, Ethnic	https://joyofmuseums.com/museums/united-states-of-america/philadelphia-museums/national-constitution-center/linear-states-of-america/philadelphia-museums/national-constitution-center/linear-states-of-america/philadelphia-museums/national-constitution-center/linear-states-of-america/philadelphia-museums/national-constitution-center/linear-states-of-america/philadelphia-museums/national-constitution-center/linear-states-of-america/philadelphia-museums/national-constitution-center/linear-states-of-america/philadelphia-museums/national-constitution-center/linear-states-of-america/philadelphia-museums/national-constitution-center/linear-states-of-america/philadelphia-museums/national-constitution-center/linear-states-of-america/philadelphia-museums/national-constitution-center/linear-states-of-america/philadelphia-museums/national-constitution-center/linear-states-of-america/philadelphia-museums/national-constitution-center/linear-states-of-america/philadelphia-museums/national-constitution-center/linear-states-of-america/philadelphia-museums/national-constitution-center/linear-states-of-america/philadelphia-museums/national-constitution-center/linear-states-of-america/philadelphia-museums/national-constitution-center/linear-states-of-america/philadelphia-museums/national-constitution-center/linear-states-of-america/philadelphia-museums/national-constitution-center/linear-states-of-america/philadelphia-museums/national-constitution-center/linear-states-of-america/philadelphia-museums/national-constitution-center/linear-states-of-america/philadelphia-museums/national-constitution-center/linear-states-of-america/philadelphia-museums/national-constitution-center/linear-states-of-america/philadelphia-museums/national-center-states-of-america/philadelphia-museums/national-center-states-of-america/philadelphia-states-of-america/philadelphia-states-of-america/philadelphia-states-of-america/philadelphia-states-of-america/philadelphiadelphiadelphiadelphiadelphiadelphiadelphiadelphiadelphiadelphiadelphiadelphiadelphiadelphi
(Philadelphia, Pennsylvania) The Philadelphia Museum of Art	Art	https://joyofmuseums.com/museums/united-states-of-america/philadelphia-museums/philadelphia-museum-of-art/
Philadelphia, Pennsylvania) Rodin Museum (Philadelphia,	History	https://joyofmuseums.com/museums/united-states-of-america/philadelphia-museums/rodin-museum/
Pennsylvania) Penn Museum (Philadelphia, Pennsylvania)	History, Archeology,	https://joyofmuseums.com/museums/united-states-of-america/philadelphia-museums/penn-museum/
Museum of the American Revolution (Philadelphia,	Anthropology History, Ethnic	https://joyofmuseums.com/museums/united-states-of-america/philadelphia-museums/museum-of-the-american- revolution/
Pennsylvania) The Barnes Foundation	History,	https://joyofmuseums.com/museums/united-states-of-america/philadelphia-museums/barnes-foundation/
Philadelphia, Pennsylvania) Carnegie Museum of Art	Architectural Art	https://joyofmuseums.com/museums/united-states-of-america/pittsburgh-museums/carnegie-museum-of-art/
(Pittsburgh, Pennsylvania) Andy Warhol Museum	Art	https://joyofmuseums.com/museums/united-states-of-america/pittsburgh-museums/andy-warhol-museum/
(Pittsburgh, Pennsylvania) Carnegie Museum of Natural History (Pittsburgh,	Art, History	https://joyofmuseums.com/museums/united-states-of-america/pittsburgh-museums/carnegie-museum-of-natural- history/
Pennsylvania) Carnegie Science Center	Science	https://joyofmuseums.com/museums/united-states-of-america/pittsburgh-museums/carnegie-science-center/
(Pittsburgh, Pennsylvania) AACA Museum (Pennsylvania)	Cars	https://joyofmuseums.com/most-popular/automotive-museums/aaca-museum/
New Jersey State Museum (New Jersey)	History	https://joyofmuseums.com/museums/united-states-of-america/new-jersey-museums/new-jersey-state-museum/
Princeton University Art Museum New Jersey)	Education, Art	https://joyofmuseums.com/museums/united-states-of-america/new-jersey-museums/princeton-university-art- museum/
Montclair Art Museum (New Jersey)	Art	https://joyofmuseums.com/museums/united-states-of-america/new-jersey-museums/montclair-art-museum/
The Newark Museum of Art (New fersey)	Art	https://joyofmuseums.com/museums/united-states-of-america/new-jersey-museums/newark-museum-of-art/
Battleship New Jersey (New Jersey)	Military, Wars, History	https://joyofmuseums.com/museums/united-states-of-america/new-jersey-museums/battleship-new-jersey/
Delaware Museum of Natural History (Wilmington, Delaware)	Fauna, History	https://joyofmuseums.com/museums/united-states-of-america/wilmington-delaware-museums/delaware-museum-of natural-history/
Delaware Art Museum Wilmington, Delaware)	Art	https://joyofmuseums.com/museums/united-states-of-america/wilmington-delaware-museums/delaware-art-museums/
Rockwood Museum and Park (Wilmington, Delaware)	Architectural	https://joyofmuseums.com/museums/united-states-of-america/wilmington-delaware-museums/rockwood-museum- and-park/
Nemours Mansion and Gardens Wilmington, Delaware)	Ethnic	https://joyofmuseums.com/museums/united-states-of-america/wilmington-delaware-museums/nemours-mansion- and-gardens/
Winterthur Museum, Garden and Library (Wilmington, Delaware)	History	https://joyofmuseums.com/museums/united-states-of-america/wilmington-delaware-museums/winterthur-museum- garden-and-library/
Bishop Museum (Honolulu, Hawaii)	History	https://joyofmuseums.com/museums/united-states-of-america/honolulu/bishop-museum/
Honolulu Museum of Art (Honolulu, Hawaii)	Art	https://joyofmuseums.com/museums/united-states-of-america/honolulu/honolulu-museum-of-art/
Iolani Palace (Honolulu, Hawaii) USS Arizona Memorial	History History, Military	https://joyofmuseums.com/museums/united-states-of-america/honolulu/%ca%bbiolani-palace/ https://joyofmuseums.com/museums/united-states-of-america/honolulu/uss-arizona-memorial/
(Honolulu, Hawaii) Yale Center for British Art (New	History, Ethnic	https://joyofmuseums.com/museums/united-states-of-america/new-haven-connecticut-museums/yale-center-for-
Haven, Connecticut)	•	british-art/
Yale University Art Gallery (New Haven, Connecticut) New Haven Museum and	Art Art History	https://joyofmuseums.com/museums/united-states-of-america/new-haven-connecticut-museums/yale-university-art- gallery/
New Haven Museum and Historical Society (New Haven, Connecticut)	Art, History	https://joyofmuseums.com/museums/united-states-of-america/new-haven-connecticut-museums/new-haven- museum/
Peabody Museum of Natural History (New Haven, Connceticut)	History	https://joyofmuseums.com/museums/united-states-of-america/new-haven-connecticut-museums/peabody-museum- of-natural-history/
The Mark Twain House & Museum (Hartford, Connecticut)	History	https://joyofmuseums.com/museums/united-states-of-america/hartford-connecticut-museums/mark-twain-house/linearity/
Wadsworth Atheneum (Hartford, Connecticut)	History	https://joyofmuseums.com/museums/united-states-of-america/hartford-connecticut-museums/wadsworth-atheneum museum-of-art/
National Cryptologic Museum (Maryland)	Space, History	https://joyofmuseums.com/most-popular/national-museums-united-states/national-cryptologic-museum/
(National Museum of Dentistry (Baltimore, Maryland)	History, Health	https://joyofmuseums.com/museums/united-states-of-america/baltimore-museums/museum-of-dentistry/america/baltimore-museums/museum-of-dentistry/america/baltimore-museums/museum-of-dentistry/america/baltimore-museums/museum-of-dentistry/america/baltimore-museums/museum-of-dentistry/america/baltimore-museums/museum-of-dentistry/america/baltimore-museums/museum-of-dentistry/america/baltimore-museums/museum-of-dentistry/america/baltimore-museums/museum-of-dentistry/america/baltimore-museums/museum-of-dentistry/america/baltimore-museums/museum-of-dentistry/america/baltimore-museums/museum-of-dentistry/america/baltimore-museums/museum-of-dentistry/america/baltimore-museums/museum-of-dentistry/america/baltimore-museums/museum-of-dentistry/america/baltimore-museums/museum-of-dentistry/america/baltimore-museums/museum-of-dentistry/america/baltimore-museums/museum-of-dentistry/america/baltimore-museum-a
Walters Art Museum (Baltimore, Maryland)	Art, History	https://joyofmuseums.com/museums/united-states-of-america/baltimore-museums/walters-art-museum/
Baltimore Museum of Industry (Baltimore, Maryland)	Industry	https://joyofmuseums.com/museums/united-states-of-america/baltimore-museums/baltimore-museum-of-industry/linear-states-of-america/baltimore-museums/baltimore-museum-of-industry/linear-states-of-america/baltimore-museums/baltimore-museum-of-industry/linear-states-of-america/baltimore-museums/baltimore-museum-of-industry/linear-states-of-america/baltimore-museums/baltimore-museum-of-industry/linear-states-of-america/baltimore-museums/baltimore-museum-of-industry/linear-states-of-america/baltimore-museum-of-america/baltimore-muse
American Visionary Art Museum	Art	https://joyofmuseums.com/museums/united-states-of-america/baltimore-museums/american-visionary-art-museum
(Baltimore, Maryland) Baltimore Museum of Art	Art	https://joyofmuseums.com/museums/united-states-of-america/baltimore-museums/baltimore-museum-of-art/
(Doltimore Mll)		
(Baltimore, Maryland) Dossin Great Lakes Museum (Detroit, Michigan)	History, Submerge	https://joyofmuseums.com/museums/united-states-of-america/detroit-museums/dossin-great-lakes-museum/

Automotive Hall of Fame	Cars	https://joyofmuseums.com/museums/united-states-of-america/detroit-museums/automotive-hall-of-fame/
Detroit, Michigan)		
Henry Ford Museum of American Innovation and Greenfield Village	Cars, Industry	https://joyofmuseums.com/museums/united-states-of-america/detroit-museums/henry-ford-museum/
Detroit, Michigan) Arab American National Museum	History, Ethnic	https://www.hunsoums.com/www.com/stad states of amarics/datasit museums/cash amarican national museum/
Detroit, Michigan)	History, Etnnic	https://joyofmuseums.com/museums/united-states-of-america/detroit-museums/arab-american-national-museum/
Detroit Historical Museum Detroit, Michigan)	History	https://joyofmuseums.com/museums/united-states-of-america/detroit-museums/detroit-historical-museum/detroit-historical-historical-museum/detroit-historical-museum/detroit-historical-historical-museum/detroit-historical-h
Charles H. Wright Museum of	Aviation, History	https://joyofmuseums.com/museums/united-states-of-america/detroit-museums/charles-h-wright-museum/
African American History Detroit, Michigan)		
Hitsville U.S.A. – Motown	Art, History	https://joyofmuseums.com/museums/united-states-of-america/detroit-museums/hitsville-u-s-a/
Museum (Detroit, Michigan) City Museum (St. Luis, Missouri)	Architectural	https://joyofmuseums.com/museums/united-states-of-america/st-louis-museums/city-museum/
Aissouri History Museum (St.	History	https://joyofmuseums.com/museums/united-states-of-america/st-louis-museums/missouri-history-museum/
Luis, Missouri) Saint Louis Art Museum (St.	Art	https://joyofmuseums.com/museums/united-states-of-america/st-louis-museums/saint-louis-art-museum/
Luis, Missouri) National World War I Museum	Military, History	https://joyofmuseums.com/museums/united-states-of-america/kansas-city-missouri/world-war-i-museum-and-
Ind Memorial (Kansas City, Missouri)	Minitary, History	memorial/
Nelson-Atkins Museum of Art	Art, History	https://joyofmuseums.com/museums/united-states-of-america/kansas-city-missouri/nelson-atkins-museum-of-art/linear/linea
Kansas City, Missouri) ndiana State Museum	History, Military,	https://joyofmuseums.com/museums/united-states-of-america/indianapolis-museums/indiana-state-museum/
Indianapolis, Indiana) ndianapolis Museum of Art	Wars Art	https://joyofmuseums.com/museums/united-states-of-america/indianapolis-museums/indianapolis-museum-of-art/
Indianapolis, Indiana)		
Eiteljorg Museum of American ndians and Western Art	Wars, History	https://joyofmuseums.com/museums/united-states-of-america/indianapolis-museums/american-indians-and-western art/
Indianapolis, Indiana) ndianapolis Motor Speedway	Cars, Formula I	https://joyofmuseums.com/museums/united-states-of-america/indianapolis-museums/indianapolis-motor-speedway
Iuseum (Indianapolis, Indiana)	,	museum/
Vational Mining Hall of Fame Colorado)	Science, History	https://joyofmuseums.com/most-popular/national-museums-united-states/mining-hall-of-fame/
listory Colorado Center (Denver, Colorado)	History, Technic	https://joyofmuseums.com/museums/united-states-of-america/denver-museums/history-colorado-center/
Denver Art Museum (Denver, Colorado)	Art	https://joyofmuseums.com/museums/united-states-of-america/denver-museums/denver-art-museum/
folly Brown House Museum Denver, Colorado)	History, Biography	https://joyofmuseums.com/museums/united-states-of-america/denver-museums/molly-brown-house/
enver Museum of Nature and	Nature, History	https://joyofmuseums.com/museums/united-states-of-america/denver-museums/denver-museum-of-nature-and-
cience (Denver, Colorado) National Railroad Museum	Travel, History	science/ https://joyofmuseums.com/most-popular/national-museums-united-states/railroad-museum/
Winconsin) Grohmann Museum (Milwaukee,	Art	https://joyofmuseums.com/museums/united-states-of-america/milwaukee-wisconsin-museums/grohmann-museum
Vinconsin) Harley-Davidson Museum		
Milwaukee, Winconsin)	Motocycle, History	https://joyofmuseums.com/museums/united-states-of-america/milwaukee-wisconsin-museums/harley-davidson- museum/
Milwaukee Art Museum Milwaukee, Winconsin)	Art	https://joyofmuseums.com/museums/united-states-of-america/milwaukee-wisconsin-museums/milwaukee-art- museum/
National Zoological Park	Zoology, Biology	https://joyofmuseums.com/museums/united-states-of-america/washington-d-c/zoological-park/
Virginia Campus) – Smithsonian		
Conservation Biology Institute Virginia)	Military Ethnic	https://jovofmuseums.com/museums/united_states_of_america/
Virginia Campus) – Sinthisonan Conservation Biology Institute Virginia) National Museum of the United States Army (Virginia)	Military, Ethnic	https://joyofmuseums.com/museums/united-states-of-america/
Conservation Biology Institute Virginia) National Museum of the United States Army (Virginia) CIA Museum (Virginia)	Political	https://joyofmuseums.com/most-popular/national-museums-united-states/cia-museum/
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State) Frye Art Museum (Seattle,	Art	https://joyofmuseums.com/museums/united-states-of-america/seattle-museums/frye-art-museum/
Washington State) New Orleans Museum of Art	Art	https://joyofmuseums.com/museums/united-states-of-america/new-orleans/new-orleans-museum-of-art/
(New Orleans, Louisiana) The National WWII Museum	Wars, Military	https://joyofmuseums.com/museums/united-states-of-america/new-orleans/national-wwii-museum/
(New Orleans, Louisiana) National Atomic Testing Museum	Science	https://joyofmuseums.com/most-popular/national-museums-united-states/atomic-testing-museum/
(Neveda) National Museum of Nuclear	Science, History	https://joyofmuseums.com/most-popular/national-museums-united-states/museum-of-nuclear-science-history/
Science & History (New Mexico)		
National Museum of Wildlife Art (Wyoming)	Art	https://joyofmuseums.com/most-popular/national-museums-united-states/museum-of-wildlife-art/
World of Coca-Cola Museum (Alabama, Georgia)	Beverage, History	https://joyofmuseums.com/museums/united-states-of-america/atlanta-museums/world-of-coca-cola/
High Museum of Art (Alabama, Georgia)	Art	https://joyofmuseums.com/museums/united-states-of-america/atlanta-museums/high-museum-of-art/
William Breman Jewish Heritage Museum (Alabama, Georgia)	Relgion, Art, Ethnic	https://joyofmuseums.com/museums/united-states-of-america/atlanta-museums/william-breman-jewish-heritage- holocaust-museum/
National Center for Civil and Human Rights (Alabama, Georgia)	Law, History	https://joyofmuseums.com/museums/united-states-of-america/atlanta-museums/center-for-civil-and-human-rights/
Atlanta History Center (Alabama, Georgia)	History	https://joyofmuseums.com/museums/united-states-of-america/atlanta-museums/atlanta-history-center/atlanta-history
U.S. Space & Rocket Center (Alabama)	Space	https://joyofmuseums.com/most-popular/air-and-space-museums/u-s-space-rocket-center/
National Memorial for Peace and Justice (Montgomery, Alabama)	Art, History	https://joyofmuseums.com/museums/united-states-of-america/montgomery-alabama-museums/memorial-for-peace- and-justice/
Montgomery Museum of Fine Arts (Montgomery, Alabama)	Art	https://joyofmuseums.com/museums/united-states-of-america/montgomery-alabama-museums/montgomery- museum-of-fine-arts/
The Legacy Museum: From	Art, History	https://joyofmuseums.com/museums/united-states-of-america/montgomery-alabama-museums/legacy-museum/
Enslavement to Mass Incarceration (Montgomery,		
Alabama) Barber Vintage Motorsport Museum (Birmingham, Alabama)	Motors Sports	https://joyofmuseums.com/museums/united-states-of-america/birmingham-alabama-museums/barber-vintage- motorsport-museum/
Birmingham Museum of Art (Birmingham, Alabama)	Art	https://joyofmuseums.com/museums/united-states-of-america/birmingham-alabama-museums/birmingham-museum- of-art/
NASCAR Hall of Fame (Charlotte, North Carolina)	Motors Sports	https://joyofmuseums.com/museums/united-states-of-america/charlotte-north-carolina-museums/nascar-hall-of-fame/
Bechtler Museum of Modern Art (Charlotte, North Carolina)	Art	https://joyofmuseums.com/museums/united-states-of-america/charlotte-north-carolina-museums/bechtler-museum- of-modern-art/
Carolinas Aviation Museum (Charlotte, North Carolina)	Aviation	https://joyofmuseums.com/museums/united-states-of-america/charlotte-north-carolina-museums/carolinas-aviation- museum/
North Carolina Museum of	Nature, History	https://joyofmuseums.com/museums/united-states-of-america/raleigh-durham-and-chapel-museums/north-carolina-
Natural Sciences (North Carolina) Ackland Art Museum (North	Art	museum-of-natural-sciences/ https://joyofmuseums.com/museums/united-states-of-america/raleigh-durham-and-chapel-museums/ackland-art-
Carolina) Historic Yates Mill County Park	History	museum/ https://joyofmuseums.com/museums/united-states-of-america/raleigh-durham-and-chapel-museums/yates-mill/
(North Carolina) North Carolina Museum of Art	Art	https://joyofmuseums.com/museums/united-states-of-america/raleigh-durham-and-chapel-museums/north-carolina-
(North Carolina) Anchorage Museum (Alaska)	Art, History	museum-of-art/ https://joyofmuseums.com/museums/united-states-of-america/
Alaska State Museum (Alaska) University of Alaska Museum of	Art, History History	https://joyofmuseums.com/museums/united-states-of-america/alaska-museums/alaska-state-museum/ https://joyofmuseums.com/museums/united-states-of-america/alaska-museums/museum-of-the-north/
the North (Alaska)	-	
Parthenon in Nashville (Nashville, Tennessee)	History	https://joyofmuseums.com/museums/united-states-of-america/nashville-museums/parthenon-nashville/
Country Music Hall of Fame and Museum (Nashville, Tennessee)	Musical	https://joyofmuseums.com/museums/united-states-of-america/nashville-museums/country-music-hall-of-fame/
Tennessee State Museum (Nashville, Tennessee)	History	https://joyofmuseums.com/museums/united-states-of-america/nashville-museums/tennessee-state-museum/
Musicians Hall of Fame and Museum (Nashville, Tennessee)	Musical, Biography	https://joyofmuseums.com/museums/united-states-of-america/nashville-museums/musicians-hall-of-fame-and- museum/
Minneapolis Institute of Art (Minneapolis – Saint Paul, Minnesota)	Art	https://joyofmuseums.com/museums/united-states-of-america/minneapolis-saint-paul-museums/minneapolis- institute-of-art/
Mill City Museum (Minneapolis – Saint Paul, Minnesota)	Industry	https://joyofmuseums.com/museums/united-states-of-america/minneapolis-saint-paul-museums/mill-city-museum/
Weisman Art Museum (Minneapolis – Saint Paul, Minnesota)	Art	https://joyofmuseums.com/museums/united-states-of-america/minneapolis-saint-paul-museums/weisman-art- museum-virtual-tour/
Walker Art Center (Minneapolis – Saint Paul, Minnesota)	Art	https://joyofmuseums.com/museums/united-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-of-america/minneapolis-saint-paul-museums/walker-art-center/linear-states-america/minneapolis-saint-paul-america/minneapolis-saint-paul-america/minneapolis-saint-america/minneapolis-saint-america/minneapolis-saint-america/minneapolis-saint-america/minneapolis-saint-america/minneapolis-saint-ame
Gibbes Museum of Art	Art	https://joyofmuseums.com/museums/united-states-of-america/charleston-south-carolina-museums/gibbes-museum-
Gibbes Museum of Art (Charleston, South Carolina) Fort Sumter (Charleston, South	Art Wars, Military	https://joyofmuseums.com/museums/united-states-of-america/charleston-south-carolina-museums/gibbes-museum- of-art/ https://joyofmuseums.com/museums/united-states-of-america/charleston-south-carolina-museums/fort-sumter/
Gibbes Museum of Art (Charleston, South Carolina) Fort Sumter (Charleston, South Carolina) Nathaniel Russell House		of-art/ https://joyofmuseums.com/museums/united-states-of-america/charleston-south-carolina-museums/fort-sumter/ https://joyofmuseums.com/museums/united-states-of-america/charleston-south-carolina-museums/nathaniel-russell-
Gibbes Museum of Art (Charleston, South Carolina) Fort Sumter (Charleston, South Carolina) Nathaniel Russell House (Charleston, South Carolina) Patriots Point Naval & Maritime Museum (Charleston, South	Wars, Military	of-art/ https://joyofmuseums.com/museums/united-states-of-america/charleston-south-carolina-museums/fort-sumter/
Gibbes Museum of Art (Charleston, South Carolina) Fort Sumter (Charleston, South Carolina) Nathaniel Russell House (Charleston, South Carolina) Patriots Point Naval & Maritime Museum (Charleston, South Carolina) Magnolia Plantation and Gardens	Wars, Military Biography	of-art/ https://joyofmuseums.com/museums/united-states-of-america/charleston-south-carolina-museums/fort-sumter/ https://joyofmuseums.com/museums/united-states-of-america/charleston-south-carolina-museums/nathaniel-russell- house/ https://joyofmuseums.com/museums/united-states-of-america/charleston-south-carolina-museums/patriots-point/
Gibbes Museum of Art (Charleston, South Carolina) Fort Sumter (Charleston, South Carolina) Nathaniel Russell House (Charleston, South Carolina) Patriots Point Naval & Maritime Museum (Charleston, South Carolina) Magnolia Plantation and Gardens (Charleston, South Carolina) Frazier History Museum	Wars, Military Biography Wars, Military	of-art/ https://joyofmuseums.com/museums/united-states-of-america/charleston-south-carolina-museums/fort-sumter/ https://joyofmuseums.com/museums/united-states-of-america/charleston-south-carolina-museums/nathaniel-russell- house/ https://joyofmuseums.com/museums/united-states-of-america/charleston-south-carolina-museums/patriots-point/
Gibbes Museum of Art (Charleston, South Carolina) Fort Sumter (Charleston, South Carolina) Nathaniel Russell House (Charleston, South Carolina) Patriots Point Naval & Maritime Museum (Charleston, South Carolina) Magnolia Plantation and Gardens (Charleston, South Carolina)	Wars, Military Biography Wars, Military Botanic, History	of-art/ https://joyofmuseums.com/museums/united-states-of-america/charleston-south-carolina-museums/fort-sumter/ https://joyofmuseums.com/museums/united-states-of-america/charleston-south-carolina-museums/nathaniel-russell- house/ https://joyofmuseums.com/museums/united-states-of-america/charleston-south-carolina-museums/patriots-point/ https://joyofmuseums.com/museums/united-states-of-america/charleston-south-carolina-museums/magnolia- plantation-and-gardens/

Academic Social Resourc	es Journal	Open Access Refereed & Indexed & Journal
Louisville Slugger Museum &	History,	https://joyofmuseums.com/museums/united-states-of-america/louisville-kentucky/louisville-slugger-museum-
Factory (Louisville, Kentucky)	Biography	factory/
Source: Joyofmuseums, 2022.		

When Table 3 is examined, it is understood that there are virtual museum practices in 254 museums from 34 states in the United States of America. States where virtual museum applications are implemented; California (35), Washington (22), New York (19), Texas (18), Ohio (13), Pennsylvania (11) and Massachusetts (10). There are nine virtual museum applications in Florida, eight in Michigan, and seven in North Carolina. There are six each in Alabama, Arizona, Connecticut, Maryland, and Washington State. Five each in Colorado, Delaware, Illinois, Georgia, Missouri, New Orsey, South Carolina, and Virginia, four each in Indiana, Hawaii, Minnesota, Kentucky, Tennessee, and Winconsin, three each in Alaska, two in Louisiana, Neveda, New Mexico and Wyoming states that there is a virtual museum application. Most of the virtual museums in the United States; it is understood to be themed on art, history, ethnicity, aviation, space, war and military. It is also understood that there are museums with motor sports, automotive and biography theme types. As a result of a search on the search engine on the official website of the United States of America, it has been determined that there are no links to the virtual museum application of the United States (U.S. Department of Commerce, 2022).

3.4. China Virtual Museum Data

Attracting 62.9 million people to its country in 2020 international tourism movements, China ranks fourth among the countries that attract the most tourists (Romecitynow.com, 2020). Table 4 provides information on the Chinese virtual museum data.

Table 4. China Virtual Mus	seum Data	
Museum Name	Theme	Virtual Tour Access Link
The Palace Museum (Yasak	History,	https://pano.dpm.org.cn/gugong_app_pc/index.html
Şehir-Pekin)	Cultural	https://www.dpm.org.cn/shuziduobaoge/html.html
Shanghai Museum (Şanghay)	Art	https://www.shanghaimuseum.net/treasure/show/show
Mogao Caves (Gansu)	Nature	https://www.e-dunhuang.com/index.htm
Guangdong Museum	Culture,	http://www.gdmuseum.com/gdmuseum/_300730/_300742/index.html
(Guangzhou, Guangdong)	Ancient Ages	
COTN 2020		

Source: CGTN, 2020.

When Table 4 is examined, it is seen that four museums in China have virtual museum applications. It was concluded that two of the relevant museums are located in the provinces of Gansu and Guangdong, and the other two are located in the cities of Beijing and Shanghai. In addition, in the search performed on the search tab on the official website of the Ministry of Tourism of China, it was determined that the links to China's virtual museum application were not found on the website (Ministry of Culture and Tourism of China, 2022).

3.5. Italy Virtual Museum Data

Italy is the fifth most visited country in the world. According to the data of 2020, Italy has been calculated to host 83.7 million tourists (Worldpopulationreview.com, 2021). Findings regarding Italy's virtual museum practices are given in Table 5.

Museum Name	Theme	Virtual Tour Access Link
The Vatican Museums (Vatican	Religion, Art, History	https://www.museivaticani.va/content/museivaticani/en/collezioni/musei/tour-virtuali-elenco.html
City)		
Leonardo's The Last Supper	History	https://www.youtube.com/watch?v=iV6_wTrkd70
(Milan)		
Uffizi Gallery (Florence)	Art, History	https://www.uffizi.it/en/online-exhibitions
National Museum of the Bargello	History	http://www.bargellomusei.beniculturali.it/
(Florence)		
The Capitoline Museums (Rome)	Art, History	https://tourvirtuale.museicapitolini.org/#en
Doria Pamphilj (Rome)	Art, History	http://lookrome.com/en/place/galleries-exhibitions-in-rome/tour-virtuale-3d-palazzo-doria-pamphilj.html
Raffaello Exhibit, Scuderie del	History, Biography	https://www.romeing.it/raphael-exhibition-rome/
Quirinale (Rome)		
The Doge's Palace (Venice)	History	https://artsandculture.google.com/partner/palazzo-ducale
Ara Pacis Museum (Rome)	History	https://artsandculture.google.com/partner/museo-dell-ara-pacis
The Quirinal Palace (Rome)	Biography, Architectural	https://palazzo.quirinale.it/palazzo_en.html
Trajan's Market (Rome)	History, Architectural	https://tourvirtuale.mercatiditraiano.it/indexEng.html
Villa Farnesina (Rome)	History, Architectural	http://www.altrospaziophotography.com/wp-content/uploads/2016/03/tour.html
Pinacoteca di Brera (Milan)	Art, History	https://pinacotecabrera.org/en/collezioni/filter-collection/?filterby=periodi
Museo Napoleonico (Rome)	History, Biography	https://tourvirtuale.museonapoleonico.it/indexEng.html
The Pantheon (Rome)	Art, History, Architectural	https://www.360cities.net/image/pantheon-rome
Peggy Guggenheim Collection	Art	https://www.guggenheim-venice.it/
(Venice)		
The Ruins of Pompeii (Pompeii)	Art, History, Architectural	https://www.google.com/maps/@40.7489468,14.4848331,3a,75y,209.48h,82.37t/data=!3m6!1e1!3m4!1s1
		e-bu_kis-dL1BnVGZhDdw!2e0!7i13312!8i6656?hl=en
Castle Sant'Angelo, the Museo	Art, History	https://www.touristtube.com/Things-to-do-in-Rome/Castel-Sant-Angelo-360
Nazionale di Castel Sant'Angelo		
(Rome)		
Museo e Real Bosco di	Art, History	https://artsandculture.google.com/partner/museo-e-real-bosco-di-capodimonte
Capodimonte (Naples)		
Galleria dell'Accademia	Art, History	https://www.accademia-tickets.com/explore-accademia-gallery/
(Florence)		
ource: The Geographical Cure	2021b	

Table 5. Italy Virtual Museum Data

When Table 5 is examined, it is seen that 20 museums in Italy have virtual museum applications. It is understood that nine of the cities that have virtual museum applications in Italy and two museums in Rome, Venice, Florence and Milan benefit from the virtual museum application. When we look at the culture and values of Italy, the museums mainly; It is seen that it is based on the theme of art, history and architecture. As a result of the search made in the search engine on the official website of the Ministry of Tourism of Italy, it has been determined that there are no links to the virtual museum application of Spain (Italy Ministry of Tourism, 2022).

3.6. Turkey Virtual Museum Data

Turkey is the sixth country with the highest number of tourists in the world. According to the data of 2020, Turkey is estimated to host 51,2 million tourists (Worldpopulationreview.com, 2021). Findings regarding Turkey's virtual museum practices are given in Table 6.

Table 6. Turkey Virtual Museum Data		
Museum Name	Theme	Virtual Tour Access Link
Van Müzesi (Van)	History, Cultural	https://sanalmuze.gov.tr/muzeler/VAN_MUZESI/
Uşak Müzesi (Uşak)	History, Cultural	https://sanalmuze.gov.tr/muzeler/USAK_MUZESI/
Şanlıurfa Müzesi (Şanlıurfa)	History, Cultural	https://sanalmuze.gov.tr/muzeler/SANLIURFA_MUZESI/
Şanlıurfa Karahantepe (Şanlıurfa)	History, Cultural	https://sanalmuze.gov.tr/muzeler/SANLIURFA-KARAHANTEPE/
Şanlıurfa Göbeklitepe Ören Yeri (Şanlıurfa)	History, Cultural, Nature	https://sanalmuze.gov.tr/TR-259963/gobeklitepe-oren-yerisanliurfa.html
Samsun Gazi Müzesi (Samsun)	History, Cultural	https://sanalmuze.gov.tr/TR-259962/gazi-muzesisamsun.html
Nevşehir Göreme Açıkhava Müzesi (Nevşehir)	Nature, Culture	https://sanalmuze.gov.tr/muzeler/NEVSEHIR_GOREME_ACIKHAVA_MUZESI/
Mersin Arkeoloji Müzesi (Mersin)	Culture, History	https://sanalmuze.gov.tr/muzeler/MERSIN_ARKEOLOJI_MUZESI/
Malatya Arslantepe Ören Yeri (Malatya)	Nature, Culture, History	https://sanalmuze.gov.tr/muzeler/MALATYA-ARSLANTEPE-ORENYERI/
Konya Çatalhöyük Ören Yeri (Konya)	Nature, Culture, History	https://sanalmuze.gov.tr/muzeler/KONYA-CATALHOYUK-ORENYERI/
Konya Boncuklu Höyük (Konya)	History, Culture	https://sanalmuze.gov.tr/muzeler/KONYA-BONCUKLU-HOYUK/
İzmir Efes Ören Yeri (İzmir)	Nature, Culture, History	https://sanalmuze.gov.tr/muzeler/IZMIR_EFES_ORENYERI/
Efes Müzesi (İzmir)	History, Culture	https://sanalmuze.gov.tr/TR-259959/efes-muzesiizmir.html
İzmir Atatürk Müzesi (İzmir)	History, Biography	https://sanalmuze.gov.tr/muzeler/IZMIR_ATATURK_MUZESI/
İstanbul Türk ve İslam Eserleri Müzesi (İstanbul)	Religion, History, Culture	https://sanalmuze.gov.tr/muzeler/ISTANBUL_TURK_VE_ISLAM_ESERLERI_MUZESI/
İstanbul İslam Bilim ve Teknoloji Tarihi Müzesi	Religion, History, Science	https://sanalmuze.gov.tr/muzeler/ISTANBUL-TURK-ISLAM-BIL-TEK-TAR-MUZESI/
(İstanbul		1 0
İstanbul Havalimanı Müzesi (İstanbul)	Aviation, History, Culture	https://sanalmuze.gov.tr/muzeler/ISTANBUL_HAVALIMANI_MUZESI/
İstanbul Arkeoloji Müzesi (İstanbul)	History, Culture	https://sanalmuze.gov.tr/muzeler/ISTANBUL_ARKEOLOJI_MUZELERI/
Hayat Arkeoloji Müzesi (Hatay)	History, Culture	https://sanalmuze.gov.tr/muzeler/HATAY_ARKEOLOJI_MUZESI/
Gaziantep Zeugma Müzesi (Gaziantep)	History, Culture	https://sanalmuze.gov.tr/muzeler/GAZIANTEP_ZEUGMA_MOZAIK_MUZESI/
Gaziantep Arkeoloji Müzesi (Gaziantep)	History, Culture	https://sanalmuze.gov.tr/muzeler/GAZIANTEP_ARKEOLOJI_MUZESI/
Eskişehir Odunpazarı Modern Müze (Eskişehir)	Culture	https://sanalmuze.gov.tr/muzeler/ESKISEHIR_ODUNPAZARI_MODERN_MUZE/
Divarbakır Gre Filla Ören Yeri (Divarbakır)	Nature, Culture, History	https://sanalmuze.gov.tr/muzeler/DIYARBAKIR-GRE-FILLA-ORENYERI/
Denizli Laodikeia Ören Yeri (Denizli)	History, Culture	https://sanalmuze.gov.tr/muzeler/DENIZLI_LAODIKEIA_ORENYERI/
Denizli Hierapolis Ören Yeri (Denizli)	Nature, Culture, History	https://sanalmuze.gov.tr/muzeler/DENIZLI_HIERAPOLIS_ORENYERI/
Çorum Müzesi (Çorum)	Culture, History	https://sanalmuze.gov.tr/muzeler/CORUM_MUZESI_WEB/
Çorum Boğazköy Hattuşa Ören Yeri (Çorum)	Nature, Culture, History	https://sanalmuze.gov.tr/muzeler/CORUM HATTUSA ORENYERI/
Corum Boğazköy Müzesi (Corum)	History	https://sanalmuze.gov.tr/muzeler/CORUM_BOGAZKOY_MUZESI/
Canakkale Trova Müzesi (Canakkale)	Culture, History	https://sanalmuze.gov.tr/TR-259960/troya-muzesicanakkale.html
Çanakkale Kilitbahir Kale Müzesi (Çanakkale)	Culture, History	https://sanalmuze.gov.tr/muzeler/CANAKKALE_KILITBAHIR_KALE_MUZESI/
Canakkale Anadolu Hamidiye Tabyası Canakkale	History, Wars	https://sanalmuze.gov.tr/muzeler/CANAKKALE_ANADOLU_HAMIDIYE_TABYASI_C
Tarihi Savaşları Tarih Müzesi (Çanakkale)		ST_MUZESI/
Çanakkale Destanı Tanıtım Merkezi (Çanakkale)	History, Wars	https://sanalmuze.gov.tr/muzeler/CANAKKALE_DESTANI_TANITIM_MERKEZI/
Canakkale Assos Ören Yeri (Canakkale)	History, Nature	https://sanalmuze.gov.tr/muzeler/CANAKKALE_ASSOS_ORENYERI/
Canakkale 1915 Hilal-i Ahmer Hastanesi	History, Wars	https://sanalmuze.gov.tr/muzeler/CANAKKALE_1915_HILAL_I_AHMER_HASTANESI/
Canlandırma Alanı (Çanakkale)	•	
Bitlis Ahlat Selçuklu Meydan Mezarlığı Ören Yeri	History, Nature	https://sanalmuze.gov.tr/muzeler/BITLIS_AHLAT_SELCUKLU_MEYDAN_MEZARLIGI
(Bitlis) Bayburt Kenan Yavuz Etnografya Müzesi	Culture, History	https://sanalmuze.gov.tr/muzeler/BAYBURT-KENAN-YAVUZ-ETNOGRAFYA-
(Bayburt)	· •	MUZESI/
Antalya Müzesi (Antalya)	History	https://sanalmuze.gov.tr/muzeler/ANTALYA_MUZESI_WEB/
Ankara Polis Müzesi (Ankara)	History	https://sanalmuze.gov.tr/TR-291469/polis-muzesiankara.html
Ankara Kurtuluş Savaşı Müzesi (Ankara)	Wars, History	https://sanalmuze.gov.tr/TR-259957/kurtulus-savasi-muzesiankara.html
Ankara Etnografya Müzesi (Ankara)	Culture, History	https://sanalmuze.gov.tr/muzeler/ANKARA_ETNOGRAFYA_MUZESI/
	History	https://sanalmuze.gov.tr/TR-259958/cumhuriyet-muzesiankara.html
Ankara Cumhuriyet Müzesi (Ankara)		
Ankara Cumhurbaşkanlığı Milli Mücadele Sergisi	History	https://sanalmuze.gov.tr/muzeler/ANKARA_CUMHURBASKANLIGI_MILLI_MUCADE
Ankara Cumhurbaşkanlığı Milli Mücadele Sergisi (Ankara)	2	LE_SERGISI/
Ankara Cumhurbaşkanlığı Milli Mücadele Sergisi (Ankara) Ankara Anadolu Medeniyetleri Müzesi (Ankara)	History Culture, History Nature	LE_SERGISI/ https://sanalmuze.gov.tr/TR-259961/anadolu-medeniyetleri-muzesiankara.html
Ankara Cumhurbaşkanlığı Milli Mücadele Sergisi (Ankara) Ankara Anadolu Medeniyetleri Müzesi (Ankara) Aksaray Ihlara Vadisi (Aksaray)	Culture, History Nature	LE_SERGISI/ https://sanalmuze.gov.tr/TR-259961/anadolu-medeniyetleri-muzesiankara.html https://sanalmuze.gov.tr/muzeler/AKSARAY_IHLARA_VADISI/
Ankara Cumhurbaşkanlığı Milli Mücadele Sergisi (Ankara) Ankara Anadolu Medeniyetleri Müzesi (Ankara)	Culture, History	LE_SERGISI/ https://sanalmuze.gov.tr/TR-259961/anadolu-medeniyetleri-muzesiankara.html

Source: Kültür ve Turizm Bakanlığı-Kültür Varlıkları ve Müzeler Genel Müdürlüğü, 2022.

When Table 6 is examined, it is seen that Turkey has 47 virtual museum applications in total. When the relevant table is examined, it is understood that seven museums from Çanakkale, six from Ankara and four from Istanbul benefit from the virtual museum application. Virtual museum services are provided at the museum, three each from Çorum, İzmir and Şanlıurfa, and two each from Denizli, Gaziantep and Konya. Virtual museum applications are offered in one museum each from Adana, Adıyaman, Aksaray, Antalya, Bayburt, Bitlis, Diyarbakır, Eskişehir, Hatay, Malatya, Mersin, Nevşehir, Samsun, Uşak and Van. In addition, as a result of a search on the search engine on the official website of the Ministry of Tourism of Turkey, it was concluded that there are links to Spain's virtual museum application (Ministry of Culture and Tourism-General Directorate of Cultural Heritage and Museums, 2022).

4. CONCLUSIONS, DISCUSSION AND RECOMMENDATIONS

The leading factors that trigger people to participate in tourism are the sense of knowledge and curiosity. Therefore, curiosity which is the driving emotion for people to participate in tourism can be an attractive element in terms of touristic destinations. Thanks to the developing information technologies, people can research the places they are curious about on the internet and it is effective in choosing among the options. Through tourism people can increase their knowledge and increase their general cultural level. Museums that reflect and preserve the history of humanity are open and/or closed information spaces that enable and protect people's culture. In order to gain competitive power in tourism, it aims to be preferred by using the areas owned by the countries with natural, historical and cultural characteristics as an attractive element for consumers. Physical evidence can be presented to people through virtual and visual reality applications. Various touristic consumers. In the field of museums, it is important to develop virtual and visual reality applications in a way that will arouse curiosity in tourists as well as take into account the preferences and taste changes of tourists. In addition, technological investment areas should definitely be taken into account in investments to be made in new tourism destinations and types.

During the COVID-19 pandemic, which emerged in China at the end of 2019 and continues at full speed in 2021, all activities of humanity have come to a complete standstill. The fact that people stay at home for a long time and it is difficult to perform activities outside has led people to evaluate internet and internet-based activities, online shopping, virtual tours and similar activities among the activities they can do at home. It makes us think that people will direct their physical visits to the places they wonder, research and even visit virtually during the pandemic period in the normalization process. The touristic values of France, Spain, America, China, Italy and Turkey, which were the first six countries that hosted the most tourists worldwide before the pandemic period, depend on people's curiosity to keep their sense of curiosity fresh so that they can resume their tourism activities with the start of normalization after the pandemic period.

Within the scope of the research, it is seen that the country with the most virtual museums among the six countries that hosted the most tourists before the pandemic was the United States with 254 virtual museums. It has been understood that Turkey offers the virtual museum application to its touristic consumers in 47 museums, Italy 20, Spain 15, France seven and China four museums benefit from virtual museum applications. However, it has been determined that no country other than Turkey gives links to virtual museum applications on the official tourism institution's website. Having too much information on the Internet can prevent access to accurate and reliable information. Considering that the task of promotion and comprehensive information for consumers is one of the duties of the national tourism institutions of the countries, it is extremely important to make the necessary improvements. In addition it is suggested that the number of virtual museums should be increased more. Suggestions for people/institutions and/or organizations that develop virtual museum applications are as follows:

- ✓ In order to arouse the curiosity of tourists, the entire museum and ruins should not be added to the virtual applications developed with museums and ruins, and phrases such as "visit our country for more" can be placed at key points.
- ✓ Museums and complementary areas should be emphasized in the virtual reality corridor related to the historical and natural beauties of the countries.
- ✓ New museums and virtual museum applications should be designed within the scope of the changing demands of tourists and their search for experience.
- ✓ It has been determined that the menus of virtual museums in foreign countries examined within the scope of the research have English language options, and virtual museums in Turkey have only Turkish language options. With the addition of other foreign languages, more potential tourists can be reached and thus the satisfaction of the tourists can be met at a higher level.
- ✓ Attempts should be made to develop joint projects with companies such as Google Daydream View, Cardboard and Samsung Gear VR, which are leaders in the sector in terms of virtual reality applications in tourism.
- ✓ Virtual reality applications that reinforce the destination image should be emphasized.
- ✓ Considering that Turkish TV series are in great demand on the international platform and especially historical TV series are watched all over the world regarding virtual museum applications to be realized in Turkey, virtual reality applications can be made for inns and palaces belonging to former Turkish monarchs in order to direct the touristic demand to our country.
- ✓ Mixed applications should be developed that take into account nostalgic values in addition to an innovative approach.

- ✓ By examining the virtual museum practices of other countries, a SWOT analysis can be made for virtual museum practices in Turkey and a competitive advantage can be achieved.
- ✓ The applications to be developed should be designed not only for tourists but also for the use of local people.
- ✓ Comparative systems and measurement models that measure the satisfaction of tourists with their virtual and physical visits should be developed.

The feeling of "curiosity" is one of the elements that lead people to tourism and that initiates tourism in a fundamental sense. It is an issue that must be taken into account that museums are an important component in satisfying people's curiosity. Within the scope of today's technological developments, the concept of museum and the way of visiting museums have also changed. Regarding the limitations of the research, it consists of the information obtained as a result of scanning the names of the countries that are the subject of the research and the words virtual museums on internet search engines. In future studies, researches on the subject can be done according to the rations or the number of countries included in the research can be increased.

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